

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Faith Shoe Group Limited		08/26/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Debenhams Retail plc		
Street Address:	1 Welbeck Street		
City:	London W1G 0AA		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3572608	FAITH	
Registration Number:	2897253	FAITHSOLO	
CORRESPONDENCE DATA			
Fax Number:	(317)231-7433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172311313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A.W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 2:	Barnes & Thornburg LLP		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	53393-100		
DOMESTIC REPRESENTATIVE			
Name:	David A.W. Wong		
Address Line 1:	11 South Meridian Street		

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 REEL: 004428 FRAME: 0697**

Address Line 2: Barnes & Thornburg LLP
Address Line 4: Indianapolis, INDIANA 46204

NAME OF SUBMITTER:	David A.W. Wong
Signature:	/dwong/
Date:	12/09/2010

Total Attachments: 2
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TRADEMARK DEED OF ASSIGNMENT - USA

THIS ASSIGNMENT is made this 26th day of August 2010.

BETWEEN


1. **Faith Shoe Group Limited** c/o Tower Bridge House, St Katharine's Way, London E1W 1DD acting by its administrators (hereinafter referred to as "the Assignor")

AND

2. **Nigel Heath Sinclair, Michael James Wellard and Roderick John Weston**, each licensed insolvency practitioners of Mazars LLP, Tower Bridge House, St Katharine's Way, London E1W 1DD (hereinafter referred to as "the Administrators")

AND

3. **Debenhams Retail plc** of 1 Welbeck Street, London, W1G 0AA (hereinafter referred to as "the Assignee")

Mark	Number	Classes
	3572608	18, 25
FAITHSOLO	2897253	18, 25

WHEREAS, Faith Shoe Group Limited is the owner of the following trademarks registered with the United States Patent and Trademark Office:

WHEREAS, Debenhams Retail plc of 1 Welbeck Street, London, W1G 0AA (hereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to said trademarks, the registrations thereof, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks together with the registrations thereof, and the goodwill of the business symbolized thereby.

FURTHER, said ASSIGNOR hereby transfers its rights to sue and collect damages for any past or present infringement with respect to said trademarks.

The Administrators act as agent of the Assignor and will incur no personal liability under or in connection with this Assignment.

IN WITNESS whereof the parties hereto have set their hands the day and year first above written

SIGNED by:

Signed:

Name:

Position:

For and on behalf of the Assignor

SIGNED by:

Signed:

Name:

Position:

For and on behalf of the Administrators

SIGNED by:

Signed:

Name:

Position:

For and on behalf of the Assignee