

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Nunc Pro Tunc Declaration effective as of October 23, 2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Myself Designs, L.L.C.		10/16/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Talia Goldfarb
Street Address:	7275 Kingsbury Boulevard
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63130
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Danielle Eason
Street Address:	9 Shorelands Court
City:	Old Greenwich
State/Country:	CONNECTICUT
Postal Code:	06870
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2974202	MYSELF BELTS

CORRESPONDENCE DATA

Fax Number: (314)726-7501
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (314) 726-7500
 Email: jewefile@hdp.com
 Correspondent Name: Harness, Dickey & Pierce, P.L.C.
 Address Line 1: 7700 Bonhomme, Suite 400

900178393

**TRADEMARK
 REEL: 004429 FRAME: 0089**

CH \$40.00 2974202

Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER: 2598-200003/US

NAME OF SUBMITTER: Joseph E. Walsh, Jr.

Signature: /Joseph E. Walsh, Jr./

Date: 12/09/2010

Total Attachments: 3

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STATE OF DELAWARE
CERTIFICATE OF CANCELLATION

1. The name of the limited liability company is Myself Designs
L.L.C.

2. The Certificate of Formation of the limited liability company was filed on
8/28/2003

IN WITNESS WHEREOF, the undersigned has executed this Certificate of
Cancellation this 20 day of October, A.D. 2007.

By: Talia Goldfarb
Authorized Person(s)

Name: Talia Goldfarb
Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:00 AM 10/23/2009
FILED 11:00 AM 10/23/2009
SRV 090961786 - 3697898 FILE