#### TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Nunc Pro Tunc Declaration effective as of October 23, 2009

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Myself Designs, L.L.C.		I10/16/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	Talia Goldfarb	
Street Address:	7275 Kingsbury Boulevard	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63130	
Entity Type:	INDIVIDUAL: UNITED STATES	

Name:	Danielle Eason	
Street Address:	9 Shorelands Court	
City:	Old Greenwich	
State/Country:	CONNECTICUT	
Postal Code:	06870	
Entity Type:	INDIVIDUAL: UNITED STATES	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2974202	MYSELF BELTS

### **CORRESPONDENCE DATA**

Fax Number: (314)726-7501

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (314) 726-7500 Email: jewefile@hdp.com

Correspondent Name: Harness, Dickey & Pierce, P.L.C.

Address Line 1: 7700 Bonhomme, Suite 400

TRADEMARK REEL: 004429 FRAME: 0089 0.00 2974202

Address Line 4: St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	2598-200003/US	
NAME OF SUBMITTER:	Joseph E. Walsh, Jr.	
Signature:	/Joseph E. Walsh, Jr./	
Date:	12/09/2010	
Total Attachments: 3 source=Executed Revised Nunc Pro Tunc Declaration#page1.tif source=Executed Revised Nunc Pro Tunc Declaration#page2.tif source=Executed Revised Nunc Pro Tunc Declaration#page3.tif		

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#### **NUNC PRO TUNC DECLARATION**

This Declaration is effective as of October 23, 2009.

From the time of its formation and continuing through its cancellation/dissolution on October 23, 2009, Myself Designs, L.L.C. (the "LLC"), a Delaware limited liability company was operated by and comprised of two Members, namely: Talia Goldfarb and Danielle Eason.

On October 23, 2009, the LLC ceased to exist as evidenced by the Certificate of Cancellation dated October 23, 2009 that was filed by the Members with the office of the Delaware Secretary of State (see Exhibit 1 appended hereto). Immediately upon Cancellation (and effective dissolution) of the LLC, it was the intention of the Members that all right, title and interest in and to the assets of the LLC, including all rights in the trademark MYSELF BELTS (including U.S. Trademark Reg. No. 2,974,202) together with the goodwill of the business symbolized by the trademark MYSELF BELTS pass by operation of law to them (Talia Goldfarb and Danielle Eason) as joint owners.

STATE OF MISSOURI ) ) SS: COUNTY OF ST. LOUIS day of October in the year 2010, before me, the undersigned notary public, personally appeared Talia Goldfarb, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal. Name: AUSON ACCURS ( My Commission Expires: 4/6/2012 Danielle Eason, an Individual STATE OF CONNECTICUT COUNTY OF FAIRFIELD On this dav of in the year 2010, before me, the undersigned notary public, personally appeared Danielle Eason, known to me to be the person whose name is subscribed to the within instrument and acknowledged that she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand and official seal. Notary Public Name: My Commission Expires:

> TRADEMARK REEL: 004429 FRAME: 0091

#### NUNC PRO TUNC DECLARATION

This Declaration is effective as of October 23, 2009.

Pouls T. Tonen

Notary Fublic, Connecticut My Commission Expires Oct. 31, 2011

From the time of its formation and continuing through its cancellation/dissolution on October 23, 2009, Myself Designs, L.L.C. (the "LLC"), a Delaware limited liability company was operated by and comprised of two Members, namely: Talia Goldfarb and Danielle Eason.

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	<u></u>
Tali	ia Goldfarb, an Individual
STATE OF MISSOURI )	
COUNTY OF ST. LOUIS ) SS:	
On this day of in the year 201 personally appeared Talia Goldfarb, known to me to be the p instrument and acknowledged that she executed the same fo whereof, I hereunto set my hand and official seal.	person whose name is subscribed to the within
Notary Publ	ic
Name:	
My Commission Expires:	
Dai	nielle Eason, an Individual
STATE OF CONNECTICUT  COUNTY OF FAIRFIELD  SS: \( \)	orlenn of
On this	person whose name is subscribed to the within or the purposes therein contained. In witness
- My Commission Expires:	

TRADEMARK REEL: 004429 FRAME: 0092

# STATE OF DELAWARE CERTIFICATE OF CANCELLATION

1.	The name of the limited liability company is Myself Designs,			
2.	The Certificate of Formation of the limited liability company was filed on $8/28/2003$			
Cance	IN WITNESS WHEREOF, the undersigned has executed this Certificate of lation this			
	By: Tale foldals Authorized Person(s)			
	Name: Talia Goldfalls Print or Type			

State of Delaware Secretary of State Division of Corporations Delivered 11:00 AM 10/23/2009 FILED 11:00 AM 10/23/2009 SRV 090961786 - 3697898 FILE

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**RECORDED: 12/09/2010**