

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/05/2008		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Select Franchising, Inc.		12/10/2010	CORPORATION: NORTH DAKOTA
<b>RECEIVING PARTY DATA</b>			
Name:	Advantis Hospitality Alliance, LLC		
Street Address:	615 North Highland Ave		
Internal Address:	Suite 2A		
City:	Murfeesboro		
State/Country:	TENNESSEE		
Postal Code:	37130		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	1627782	SELECT INN	
Registration Number:	1627784	SELECT INN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(423)321-1568		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	423 756 6600		
Email:	sstark@millermartin.com		
Correspondent Name:	Stephen J. Stark		
Address Line 1:	832 Georgia Ave		
Address Line 2:	Suite 1000; Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	15865-0001		

CH \$65.00 1627782

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**TRADEMARK  
 REEL: 004429 FRAME: 0263**

NAME OF SUBMITTER:	Stephen J. Stark
Signature:	/907146/
Date:	12/10/2010
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, Select Franchising, Inc., a North Dakota corporation having an address at 1025 38<sup>th</sup> Street South West, Suite B Fargo, ND, may have received trademarks for SELECT INNS assigned together with the goodwill associated therewith from Select Inns Franchising, Inc., a Minnesota corporation by way of assignment 10/12/2004, title to those trademarks needs attention.

WHEREAS, Advantis Hospitality Alliance, LLC, a Tennessee Limited Liability Company, entered into an Asset Purchase Agreement dated December 22, 2008 with Select Franchising, Inc. which included the purchase of the Trademarks and goodwill associated therewith (as defined in Schedule A below).

WHEREAS, Advantis Hospitality Alliance, LLC, a Tennessee Limited Liability Company, ("Assignee") is desirous of succinctly perfecting said rights to trademarks and goodwill associated therewith as acquired through the transactions from Select Franchising, Inc., to be effective as of December 5, 2008, the date of assignment of the Trademarks from Select Inns Franchising, Inc. to Assignee.

NOW, THEREOF, for the sum of TEN DOLLARS (\$10.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto said Assignee all right, title and interest in and to the Trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefore in the United States of America, and the right to recover for any past infringements of said trademarks.

Select Franchising, Inc.

By: [Signature]  
Name: Marie Casper  
Title: President

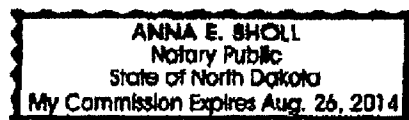
State of North Dakota  
County of Cass

On this 10 day of December 2010, before me the undersigned, a Notary Public, duly commissioned and sworn, personally appeared Marie Casper to me known to be the person who signed as President (capacity) of Select Franchising, Inc., a North Dakota corporation that executed the within and foregoing instrument to be the free and voluntary act and deed of said for the uses and purposes therein mentioned.

IN WITNESS WHEREOF I have hereunto set my hand and official seal the day and year first above written.

[Signature]  
Notary Public

My Commission expires:



**SCHEDULE A**

**Federal Trademark**

**MARK**

**REG. DATE    REGISTRATION NO.**

SELECT INN (Design)  
SELECT INN

12/11/1990        1,627,784  
12/11/1990        1,627,782

*MC*

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