

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SEVENARTS LIMITED		12/14/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	SEVENARTS LTD.		
Street Address:	c/o Shine & Co.		
Internal Address:	9 E 40th Street, 6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1630959	ERTE	
CORRESPONDENCE DATA			
Fax Number:	(914)723-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914-723-4300		
Email:	rduff@lslp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	#7748		
NAME OF SUBMITTER:	Renee L. Duff		
Signature:	/RLD/		

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 REEL: 004432 FRAME: 0815

Date:

12/14/2010

Total Attachments: 2

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ASSIGNMENT

WHEREAS, **SEVENARTS LIMITED**, a United Kingdom Corporation located at 18 Albermarle St, London W1X3HA United Kingdom (hereinafter "ASSIGNOR"), was the owner of all right, title and interest in and to the below listed trademark which has been registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
ERTÉ (Stylized)	1,630,959

(hereinafter referred to as the "Mark");

WHEREAS, **SEVENARTS LTD.**, a New York corporation located at c/o Shine & Co., 9 E 40th Street 6th Floor, New York, NY 10016, was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement **SEVENARTS LTD.** received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of **SEVENARTS LTD.**

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and

transfer unto said SEVENARTS LTD. all rights, title and interest in and to said Mark, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

SEVENARTS LIMITED

BY: *G. R. Gorman*
NAME: GEORGE RAYMOND GORMAN
TITLE: MANAGING DIRECTOR
DATE: 14-DEC-2010