

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harrods Limited		05/07/2010	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Hyde Park Residence Limited		
Street Address:	55 Park Lane		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1K 1NA		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77655631	DODI FAYED	
CORRESPONDENCE DATA			
Fax Number:	(816)531-7545		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(816) 460-2400		
Email:	brian.mcginley@snrdenton.com,anita.hansen@snrdenton.com		
Correspondent Name:	Brian R. McGinley		
Address Line 1:	SNR Denton US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	70030990.0011 (BRM)		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 77655631

900178689

**TRADEMARK
 REEL: 004433 FRAME: 0207**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Brian R. McGinley
Signature:	/brian r mcginley/
Date:	12/14/2010

Total Attachments: 19

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Herbert Smith

7 MAY 2010

HARRODS LIMITED

and

HYDE PARK RESIDENCE LIMITED

**ASSIGNMENT OF REGISTERED TRADE
MARKS, TRADE MARK APPLICATION
AND DOMAIN NAMES**

Herbert Smith LLP

THIS ASSIGNMENT is made the 7th day of May 2010

BETWEEN:

- (1) **HARRODS LIMITED** a company incorporated in England with registered number 00030209 whose registered office is at 87-135 Brompton Road, Knightsbridge, London, SW1X 7XL (the "Assignor"); and
- (2) **HYDE PARK RESIDENCE LIMITED** a company incorporated in England with registered number 02061713 whose registered office is at 55 Park Lane, London, W1K 1NA (the "Assignee").

WHEREAS:

- (A) The Assignor is the registered proprietor of certain U.K. registered trade marks, registered domain names and domain name applications (together the "Marks") short particulars of which are set out in Schedule 1 hereto.
- (B) The Assignor has agreed to assign the Marks to the Assignee upon the terms set out herein and to execute this assignment.
- (C) The Assignor is a member of a group of companies comprising Alfayed Investment & Trust PVT Limited, a company incorporated in Liechtenstein but subsequently registered in Bermuda with registered number EC-20417, and its subsidiaries (the "Group"). It is unknown whether the Assignor or other members of the Group also have unregistered interests in: (1) the domain names registered to third parties listed in Schedule 2; and (2) the trade marks registered to third parties listed in Schedule 3 hereto, (together the "Queried Marks"). Therefore, the Assignor has agreed to assign such rights, if any, as it has in the Queried Marks to the Assignee upon the terms set out herein and to execute this assignment.

NOW THIS WITNESSETH as follows:

1. In consideration of the sum of £1 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Assignor **HEREBY ASSIGNS** absolutely to the Assignee all its right, title and interest in the Marks and the benefit of such (including all statutory and common law rights attaching thereto) together with the goodwill of the business relating to the goods in respect of which the Marks have been used by the Assignor; and
2. To the extent that the Assignor and/or any member of the Group has either a legal or a beneficial interest in any of the Queried Marks the Assignor **HEREBY ASSIGNS** (or shall procure that the relevant member of the Group assigns) to the Assignee such right, title and interest as the Assignor or other Group member may have in the Queried Marks and the benefit of such (including all statutory and common law rights attaching thereto) together with any goodwill of the business relating to the goods in respect of which the Queried Marks may have been used by the Assignor and/or Group companies.
3. The assignment in Clauses 1 and 2 includes any rights the Assignor and/or Group may have to take action for, recover and retain damages and/or an account of profits and/or other remedies for infringement of the Marks or the Queried Marks (whether or not such infringement took place before the date of this assignment).

4. Except in relation to the use of the "harrods" name (including but not limited to its inclusion as a component of the "harrodsalfayed.com" domain name) (the "Name"), the Assignor shall procure that neither it nor any company associated with it whether parent or subsidiary shall now or at any time in the future:
 - 4.1 trade under, acquire or change its name to a company name, or trade or business name; nor
 - 4.2 register, apply to register, use or acquire a domain name or trade mark,
which is identical or similar to or which includes the Marks or the Queried Marks or any of them or which is likely to cause a third party to believe that the Assignor or Group is connected with or interested in the goods or services in respect of which the Marks or the Queried Marks are registered.
5. In relation to the use of the Name, the Assignee shall procure that neither it nor any company associated with it whether parent or subsidiary shall now or at any time in the future:
 - 5.1 trade under, acquire or change its name to a company name, or trade or business name; nor
 - 5.2 register, apply to register, use or acquire a domain name or trade mark,
which is identical or similar to or which includes the Name or which is likely to cause a third party to believe that the Assignee, or any company associated with it whether parent or subsidiary, is connected with or interested in the business of the Group.
6. At the request and cost of the Assignee, the Assignor covenants with the Assignee to do promptly all things and execute all documents as may reasonably be required to:
 - 6.1 assist with the prosecution of any Marks which are applications to registration;
 - 6.2 perfect the Assignee's title in the Marks and any registrations resulting from the Marks which are applications; and
 - 6.3 assist the Assignee in any claim or proceeding involving any of the Marks.
7. No term of this Agreement is enforceable under the Contracts (Rights of Third Parties) Act 1999 by a person who is not a party to this Agreement.
8. This assignment shall be governed by and construed in accordance with the laws of England and the English courts shall have exclusive jurisdiction.
9. This assignment may be executed in any number of counterparts. All counterparts, taken together, constitute one assignment. A party may execute this assignment by signing any counterpart.

IN WITNESS whereof the parties have executed this deed of assignment the day and year first above written.

EXECUTED AS A DEED by
Harrods Limited

acting by [JEFF RYRNE]

)
)

Director

in the presence of: MELANIE GEE

Signature of witness

.....
Melanie GEE

Name of witness
(in BLOCK CAPITALS)

.....
MELANIE GEE

Address of witness

.....
EDGE HILL FARM
.....
COOMBE LANE
.....
WADHURST, EAST SUSSEX

EXECUTED AS A DEED by
Hyde Park Residence Limited

acting by [DONALD
STEWART CHAMBERLAIN]

)
)

Director

in the presence of:

Signature of witness

.....
A. Morgan

Name of witness
(in BLOCK CAPITALS)

.....
MR. A. MORGAN

Address of witness

.....
22 TOUCAN WAY
.....
BASILDON
.....
ESSEX. SS16 5ER

IN WITNESS whereof the parties have executed this deed of assignment the day and year first above written.

**EXECUTED AS A DEED by
Harrods Limited**

)
)

acting by []

)

Director

)

in the presence of:

)

Signature of witness

.....

Name of witness
(in BLOCK CAPITALS)

.....

Address of witness

.....

.....

.....

**EXECUTED AS A DEED by
Hyde Park Residence Limited**

)
)

acting by []

)

Director

)

in the presence of:

)

Signature of witness

.....

Name of witness
(in BLOCK CAPITALS)

.....

Address of witness

.....

.....

.....

SCHEDULE 1

Trade marks

Mark	Application Number	Classes	Status	Application Date/ Grant Date
Austria				
PIZZA PAVAROTTI	AM3290/95	29, 30, 32 and 42	Granted	13 June 1995
				25 April 1996
Benelux				
PIZZA PAVAROTTI	849892	30, 32 and 42	Granted	13 June 1995
				13 June 1995
European Community				
DODI FAYED	000648444	03, 09, 16, 18, 25 and 28	Granted	25 September 1997
				12 January 1999
MOHAMED AL FAYED	001540970	03, 09, 16, 18, 25 and 28	Granted	6 March 2000
				6 April 2001
HHN	000328567	3, 9, 11, 14, 16, 18, 20, 21, 24, 25, 28, 34, 38 and 39	Granted	8 August 1996
				19 October 1999
HHS	000328609	3, 9, 11, 14, 16, 18, 20, 21, 24, 25, 28, 34, 38 and 39	Granted	8 August 1996
				19 October 1999
PIZZA PAVAROTTI	000260398	29, 30, 32 and 42	Granted	3 June 1996
				2 July 1998
THE DUCHESS OF WINDSOR COLLECTION	000310011	14	Granted	28 June 1996
				24 September 1998
THE WALLIS COLLECTION	000355669	14	Granted	2 August 1996
				14 October 1998

THE WALLIS WINDSOR COLLECTION	000355701	14	Granted	2 August 1996 15 October 1998
THE WINDSOR COLLECTION	000357236	14	Granted	2 August 1996 15 October 1998
France				
PIZZA PAVAROTTI	95/568810	29, 30, 32 and 42	Granted	24 April 1995 24 April 1995
Germany				
PIZZA PAVAROTTI	39524357.2	29, 30, 32 and 42	Granted	13 June 1995 31 October 1996
Ireland				
PIZZA PAVAROTTI	95/4047	30	Granted	13 June 1995 24 April 1995
PIZZA PAVAROTTI	95/4048	32	Granted	13 June 1995 24 April 1995
PIZZA PAVAROTTI	95/4049	39 and 42	Granted	13 June 1995 1 July 1996
Japan				
THE DUCHESS OF WINDSOR COLLECTION	117015/96	14	Granted	15 October 1996 24 December 1999
THE WALLIS COLLECTION	94141/96	14	Granted	21 August 1996 17 December 1999
THE WALLIS WINDSOR COLLECTION	94142/96	14	Granted	21 August 1996 10 April 1998

THE WINDSOR COLLECTION 94140/96 14 Granted 21 August 1996
14 May 1999

United Kingdom

PONT DU CHEVALIER 560581 33 Granted 31 May 1935
31 May 1935

THE DUCHESS OF WINDSOR COLLECTION 2103197 14 Granted 20 June 1996
20 June 1996

USA

DODI FAYED 77/655631 03, 09, 16, 18, 25 and 28 Granted 23 January 2009
22 December 2009

Domain names

Domain name	Expiry date
55parklane.co.uk	11 May 2011
55parklane.com	7 December 2010
alfayed.co.uk	17 May 2011
al-fayed.co.uk	21 April 2011
alfayed.com	16 June 2010
al-fayed.com	19 July 2010
alfayed.info	22 September 2010
alfayed.mobi	26 September 2010
camillaalfayed.co.uk	19 December 2010
camillaalfayed.com	8 August 2010
camilladimilo.com	14 July 2010
camillafayed.co.uk	18 October 2010
camillafayed.com	18 October 2010
chairmans-office.biz	22 June 2010
chairmans-office.co.uk	23 June 2010
chairmans-office.com	23 June 2010
chairmansoffice.eu	22 June 2008
chairmans-office.eu	22 June 2008
chairmansoffice.info	23 June 2010
chairmans-office.info	23 June 2010
chairmans-office.net	23 June 2010
chairmans-office.org	23 June 2010
chairmansoffice.org.uk	23 June 2010
chairmans-office.org.uk	23 June 2010
dianadodi.biz	1 January 2011

dianadodi.co.uk	2 January 2011
dianadodi.com	2 January 2011
dianadodi.eu	-
dianadodi.info	2 January 2011
dianadodi.net	2 January 2011
dianadodi.org	2 January 2011
dianatragedy.biz	1 January 2011
dianatragedy.co.uk	2 January 2011
dianatragedy.com	2 January 2011
dianatragedy.eu	-
dianatragedy.info	2 January 2011
dianatragedy.net	2 January 2011
dianatragedy.org	2 January 2011
dimilos.co.uk	23 September 2011
dimilos.com	18 September 2010
dodialfayed.biz	15 March 2011
dodialfayed.co.uk	16 March 2011
dodi-al-fayed.co.uk	21 April 2011
dodialfayed.com	13 August 2012
dodial-fayed.com	4 October 2010
dodi-al-fayed.com	25 January 2011
dodialfayed.eu	-
dodialfayed.eu.com	16 March 2011
dodialfayed.gb.com	16 March 2011
dodialfayed.info	16 March 2011
dodialfayed.net	25 January 2011

dodi-al-fayed.net	25 January 2011
dodialfayed.org	25 January 2011
dodi-al-fayed.org	23 April 2011
dodialfayed.org.uk	16 March 2011
dodialfayed.uk.com	16 March 2011
dodialfayed.us	15 March 2011
dodidiana.biz	1 January 2011
dodidiana.co.uk	2 January 2011
dodidiana.com	20 March 2011
dodidiana.eu	-
dodidiana.info	2 January 2011
dodidiana.net	2 January 2011
dodidiana.org	2 January 2011
dodidianatragedy.biz	1 January 2011
dodidianatragedy.co.uk	2 January 2011
dodidianatragedy.com	2 January 2011
dodidianatragedy.eu	-
dodidianatragedy.info	2 January 2011
dodidianatragedy.net	2 January 2011
dodidianatragedy.org	2 January 2011
dodiefayed.co.uk	5 October 2011
dodiefayed.com	5 October 2010
dodifayed.biz	18 November 2010
dodifayed.co.uk	19 January 2012
dodifayed.com	25 May 2010
dodifayed.info	1 August 2010
dodifayed.net	25 January 2011

dodifayed.org	25 January 2011
doditragedy.biz	1 January 2011
doditragedy.co.uk	2 January 2011
doditragedy.com	2 January 2011
doditragedy.eu	-
doditragedy.info	2 January 2011
doditragedy.net	2 January 2011
doditragedy.org	2 January 2011
fayed.co.uk	5 May 2012
fayedgroup.com	27 July 2010
harrodsalfayed.com	27 April 2011
hotelparisritz.info	21 October 2010
hotelritz.biz	3 January 2011
jasminedimilo.biz	3 June 2010
jasminedimilo.co.uk	4 June 2010
jasminedimilo.com	4 June 2010
jasminedimilo.fr	10 June 2010
jasminedimilo.info	4 June 2010
jasminedimilo.net	4 June 2010
libertypublishing.co.uk	30 October 2011
mohamedalfayed.biz	18 November 2010
mohamedalfayed.co.uk	16 December 2011
mohamedal-fayed.co.uk	30 January 2012
mohamed-al-fayed.co.uk	24 April 2011
mohamedalfayed.com	22 December 2010
mohamedal-fayed.com	30 January 2011
mohamedalfayed.info	1 August 2010

mohamedalfayed.net	25 January 2011
mohamedalfayed.org	25 January 2011
mohamedfayed.co.uk	11 December 2011
mohamed-fayed.co.uk	11 December 2011
mohamedfayed.com	3 January 2010
mohamed-fayed.com	3 January 2010
mohamedfayed.net	25 January 2011
mohamedfayed.org	25 January 2011
mohammedalfayed.co.uk	10 December 2011
mohammedal-fayed.co.uk	21 April 2011
mohammed-al-fayed.co.uk	21 April 2011
mohammedalfayed.com	19 December 2012
mohammed-al-fayed.com	13 January 2011
mohammed-al-fayed.net	21 October 2010
mohammed-al-fayed.org	21 October 2010
parisritz.biz	3 January 2011
parisritz.info	2 March 2011
parisritzcasino.biz	14 February 2011
princesstragedy.biz	1 January 2011
princesstragedy.co.uk	2 January 2011
princesstragedy.com	2 January 2011
princesstragedy.eu	-
princesstragedy.info	2 January 2011
princesstragedy.net	2 January 2011
princesstragedy.org	2 January 2011
punchprint.com	11 May 2012
ritzhotelparis.biz	3 January 2011

ritzpariscasino.biz	8 November 2010
ritzparis-casino.co.uk	8 August 2011
tragedydiana.biz	1 January 2011
tragedydiana.co.uk	2 January 2011
tragedydiana.com	2 January 2011
tragedydiana.eu	-
tragedydiana.info	5 January 2011
tragedydiana.net	2 January 2011
tragedydiana.org	2 January 2011
tragedydodi.biz	1 January 2011
tragedydodi.co.uk	2 January 2011
tragedydodi.com	2 January 2011
tragedydodi.eu	-
tragedydodi.info	2 January 2011
tragedydodi.net	2 January 2011
tragedydodi.org	2 January 2011
tragedydodidiana.biz	1 January 2011
tragedydodidiana.co.uk	2 January 2011
tragedydodidiana.com	2 January 2011
tragedydodidiana.eu	-
tragedydodidiana.info	2 January 2011
tragedydodidiana.net	2 January 2011
tragedydodidiana.org	2 January 2011
batterseaheliport.co.uk	11 November 2011
batterseaheliport.com	11 November 2010
charleshillsilks.co.uk	4 January 2012
greenmen.co.uk	15 October 2011

netbenefitt.com	16 March 2011
pizzapavarotti.biz	18 November 2010
theduchessofwindsorcollection.biz	18 November 2010
thejermynstreetshirtmakers.co.uk	4 January 2012
thelondon-heliport.com	-
thewalliscollection.biz	18 November 2010
thewalliswindsorcollection.biz	18 November 2010
thewindsorcollection.biz	18 November 2010
westernheliport.co.uk	11 November 2011
westernheliport.com	11 November 2010
westonheliport.co.uk	12 November 2011
westonheliport.com	12 November 2010
westonlondonheliport.co.uk	12 November 2011
westonlondonheliport.com	12 November 2010
london-heliport.com	16 October 2011

SCHEDULE 2

Domain Names – registered by third parties

Domain name	Legal owner	Expiry date
ritz.info	Afilias Ltd / Sunrise Pending Reallocation	01 August 2010
hawesandcurtis.co.uk	Hawes & Curtis Ltd	30 November 2011
hydeparkresidence.co.uk	Hyde Park Residence Limited	18 August 2011
jasminedimilo.ltd.uk	Jasmine Di Milo Ltd	07 June 2010
jasminedimilo.me.uk	Jasmine Di Milo Ltd	04 June 2010
ritzhotel.info	LAV Investments	04 August 2010
punch.biz	none	15 April 2010
punch.co.uk	Punch Ltd	23 December 2010
parisritz-betting.com	RH Paris Holding SA	20 October 2010
parisritz-betting.net	RH Paris Holding SA	20 October 2010
parisritzcasino.com	RH Paris Holding SA	20 October 2010
parisritz-casino.com	RH Paris Holding SA	20 October 2010
parisritzcasino.info	RH Paris Holding SA	24 March 2011
parisritzcasino.net	RH Paris Holding SA	20 October 2010
parisritz-casino.net	RH Paris Holding SA	20 October 2010
parisritz-gambling.com	RH Paris Holding SA	20 October 2010
parisritz-gambling.net	RH Paris Holding SA	20 October 2010
parisritz-gaming.com	RH Paris Holding SA	20 October 2010
parisritz-gaming.net	RH Paris Holding SA	20 October 2010
ritzcasinoonline.com	RH Paris Holding SA	20 October 2010
ritz-casino-online.com	RH Paris Holding SA	20 October 2010
ritzcasinoonline.net	RH Paris Holding SA	20 October 2010

ritz-casino-online.net	RH Paris Holding SA	20 October 2010
ritzpariscasino.com	RH Paris Holding SA	20 October 2010
ritzparis-casino.com	RH Paris Holding SA	19 October 2010
ritzpariscasino.net	RH Paris Holding SA	20 October 2010
ritzparis-casino.net	RH Paris Holding SA	20 October 2010
theritz.co.uk	The Ritz Hotel (London) Limited	19 August 2011
jstc.co.uk	Turnbull & Asser Ltd	18 August 2010
turnbullandasser.co.uk	Turnbull and Asser Ltd	17 January 2012
thelondon-heliport.co.uk	Weston (Aviation) Limited	12 November 2011

SCHEDULE 3

Trade marks registered to third parties

Mark	Owner	Application Number	Classes	Status	Application Date/ Grant Date
Australia					
PUNCH	Liberty Publishing & Media Limited	609576	16	Granted	18 August 1993 18 August 1993
Benelux					
PUNCH	Liberty Publishing & Media Limited	512963	16	Granted	12 March 1971 12 March 1971
Denmark					
PUNCH	Liberty Publishing & Media Limited	1003/1990	16	Granted	6 February 1990 22 March 1991
European Community					
PUNCH	Liberty Publishing & Media Limited	007172505	16	Granted	21 August 2008 15 June 2009
Japan					
PUNCH	Liberty Publishing & Media Limited	-- Registration no. -- 536629	16	Granted	-- 11 June 1959
PUNCH & Device	Liberty Publishing & Media Limited	033709/1985	16	Granted	2 April 1985 30 July 1990
New Zealand					
PUNCH	Liberty Publishing & Media Limited	47906	16	Granted	-- 7 June 1949

United Kingdom

JEM COUTURE	Jasmine Wathen	2296468	18 and 25	Granted	27 March 2002 28 February 2003
PUNCH	Liberty Publishing & Media Limited	2495826	16	Granted	21 August 2008 12 December 2008
PUNCH Device	Liberty Publishing & Media Limited	1101248	16	Granted	8 September 1978 8 September 1978
PUNCH ON CHAIR Device	Liberty Publishing & Media Limited	1128392	16	Published	8 February 1980 --