

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grassland Dairy Products, Inc.		12/14/2010	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMORGAN CHASE BANK, N.A.		
Street Address:	111 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1935125	GRASSLAND	
Registration Number:	3145546	GRASSLAND	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142988230		
Email:	asmyczek@reinharlaw.com		
Correspondent Name:	Alec Smyczek		
Address Line 1:	1000 N. Water St.		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	051430-0001		
NAME OF SUBMITTER:	Alec Smyczek		
Signature:	/Alec Smyczek/		

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Date:

12/14/2010

Total Attachments: 3

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NOTICE OF SECURITY INTEREST IN TRADEMARKS

THIS NOTICE OF SECURITY INTEREST IN TRADEMARKS dated as of December 14, 2010 is by and between JPMORGAN CHASE BANK, N.A. (the "Bank"), and GRASSLAND DAIRY PRODUCTS, INC., a Wisconsin corporation ("Company").

The parties acknowledge the following:

A. Company and the Bank are parties to that certain Security Agreement dated as of April 21, 2005 (as amended to date, the "Security Agreement").

B. Company owns the Trademarks (the "Trademarks") listed on Exhibit A attached hereto, which Trademarks are registered with or applications therefore are pending before the United States Patent and Trademark Office.

C. Pursuant to the Security Agreement, Company has granted to the Bank a security interest in and to (a) all of the Trademarks, (b) all renewals and extensions thereof, (c) all income, royalties, damages and payments now or hereafter due and/or payable under and with respect thereto, including without limitations payments under all licenses entered into connection therewith and damages and payments for past or future infringements thereof, (d) the right to sue for past, present and future infringements thereof and (e) trademarks, trademark registrations and trademark applications and any other rights corresponding thereto throughout the world.

D. Company hereby confirms and reaffirms its grant to the Bank of a security interest in the Trademarks and other collateral described in paragraph C.

GRASSLAND DAIRY PRODUCTS, INC.

By: 

Dallas L. Wuethrich, President

Address: N8790 Fairground Avenue
Greenwood, Wisconsin 54437

JPMORGAN CHASE BANK, N.A.

By: _____

Anthony W. Bartell, Senior Vice President

Address: 111 East Wisconsin Avenue
Milwaukee, Wisconsin 53202

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Address: N8790 Fairground Avenue
Greenwood, Wisconsin 54437

JPMORGAN CHASE BANK, N.A.

By: Anthony W. Bartell
Anthony W. Bartell, Senior Vice President

Address: 111 East Wisconsin Avenue
Milwaukee, Wisconsin 53202

EXHIBIT A

U.S. Trademarks

<u>Name</u>	<u>Owner</u>	<u>Number</u>	<u>Status</u>	<u>Country</u>	<u>Effective Date</u>
<u>Grassland</u> (original logo)	<u>Company</u>	<u>1,935,125</u>	<u>Registered</u>	<u>USA</u>	11/14/1995
<u>Grassland</u> (word mark)	<u>Company</u>	<u>3,145,546</u>	<u>Registered</u>	<u>USA</u>	9/19/2006