## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
North American Parts Distributors, Inc.		I12/16/2010 I	CORPORATION: NEW JERSEY

## **RECEIVING PARTY DATA**

Name:	Affinia Products Corp LLC	
Street Address:	1101 Technology Drive	
City:	Ann Arbor	
State/Country:	MICHIGAN	
Postal Code:	48108	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	3527920	TECHVANTAGE	
Registration Number:	1717891	NAPD	

# CORRESPONDENCE DATA

Fax Number: (734)418-4279

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 734-418-4278

Email: tmdocketing@honigman.com Correspondent Name: Jennifer Sheehan Anderson Address Line 1: 38500 Woodward Ave., Suite 100 Address Line 4: Bloomfiled Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	215407 ASSIGN TECHVANTAG+	
NAME OF SUBMITTER:	Jennifer Sheehan Anderson	
Signature:	/Jennifer Sheehan Anderson/	
	TRADEMARK	

TRADEMARK **REEL: 004438 FRAME: 0789** 

Date:	12/22/2010
Total Attachments: 3 source=NAPD Assignment of Trademarks#  source=NAPD Assignment of Trademarks#  source=NAPD Assignment of Trademarks#	page2.tif

TRADEMARK
REEL: 004438 FRAME: 0790

# IN THE UNITED STATES TRADEMARK OFFICE

## TRADEMARK ASSIGNMENT

WHEREAS, North American Parts Distributors, Inc. a New Jersey corporation, with offices at 200 Williams Drive, Ramsey, New Jersey 07446 (the "Assignor"), owns the federal trademark applications and registrations of the marks that are listed on the attached Schedule 1 (the "Marks").

WHEREAS, Affinia Products Corp LLC, a Delaware limited liability company, with offices at 1101 Technology Drive, Ann Arbor, Michigan 48108 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks, including any applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, it successors and assigns, all of Assignor's right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, North American Parts Distributors, Inc. has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed, as of this 16<sup>th</sup> day of December, 2010.

NORTH AMERICAN PARTS DISTRIBUTORS, INC.

By:

Name:

Title:

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# STATE OF On this day of December, 2010 before me personally appeared, to me personally known, who, being duly sworn, did say that he she is the of Assignor and that he she duly executed the foregoing instrument for and on behalf of Assignor being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of Assignor.

Notary Public

My commission expires:

May 24, 2012

ERIKA ORELLANA
Notary Public-State of New York
Reg. No. 01CR6110119
Qualified in Westchester County
Continues Filed in New York County
Commission Eurises Mee 24, 2012

# Schedule 1

# **Trademarks**

Trademark	Ser./Reg./App. No.	Status/Key Dates
TECHVANTAGE	SN:76-665653	Registered
(& Design)	RN:3,527,920	November 4, 2008
<b>♦</b> ♦		Int'l Class: 12
TECHVANTAGE		First Use:
		July 29, 2008
		Filed:
		September 6, 2006
		Published:
		May 1, 2007
		Allowed:
		December 25, 2007
NAPD (& Design)	SN:74-125753	Renewed
	RN:1,717,891	September 22, 2002
Wa arrange		
~/W-17		Int'l Class: 42
		First Use:
		March 31, 1987
		Int'l Class: 12
		First Use:
		July 31, 1987
		Filed:
		December 24, 1990
		Published:
		June 30, 1992
		Registered:
		September 22, 1992

**RECORDED: 12/22/2010** 

**TRADEMARK REEL: 004438 FRAME: 0793**