

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AHLHA, LLC		11/12/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	EBSCO Publishing, Inc.		
Street Address:	10 Estes Street		
City:	Ipswich		
State/Country:	MASSACHUSETTS		
Postal Code:	01938		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2417030	AMERICA: HISTORY AND LIFE	
Registration Number:	1176166	HISTORICAL ABSTRACTS	
CORRESPONDENCE DATA			
Fax Number:	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4048153770		
Email:	caholland@sgrlaw.com		
Correspondent Name:	Christopher A. Holland		
Address Line 1:	1230 Peachtree St NE		
Address Line 2:	Suite 3100		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	043961.066		
NAME OF SUBMITTER:	Christopher A. Holland		
Signature:	/cah/		

OP \$65.00 2417030

Date:

12/27/2010

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, AHLHA, LLC a limited liability company formed under the laws of the state of Delaware ("Assignor") has adopted and used the trademarks and copyrights which include the subject of the U.S. Trademark Registrations and U.S. Copyright Registrations listed on Schedules A and B (the "Intellectual Property").

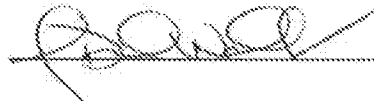
WHEREAS, EBSCO Publishing, Inc., ("Assignee") a corporation formed under the laws of the state of Alabama, is desirous of acquiring the Intellectual Property and the corresponding registrations and goodwill of the business symbolized by the Intellectual Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns, Assignor's entire worldwide rights, title and interest in and to the Intellectual Property and any renewals thereof, together with the goodwill of the business symbolized thereby or otherwise associated with the business conducted in connection with the Intellectual Property, and all income, royalties, damages and payments which may hereafter become due or payable in respect thereof, and in and to all causes of actions (either at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement, dilution or other unauthorized use or impairment of the rights assigned to Assignee under this Assignment of Intellectual Property.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Intellectual Property to be executed by its duly authorized officer on the 12 day of Nov, 2010.

AHLHA, LLC

By: _____



SCHEDULE B

Trademarks

U.S. Trademark Registration number 2417030

MARK

AMERICA: HISTORY AND LIFE

U.S. Trademark Registration number 1176166

MARK

HISTORICAL ABSTRACTS