

Form PTO-1594 (Rev. 01-09)  
 OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE  
 United States Patent and Trademark Office

**RECORDATION FORM COVER SHEET  
 TRADEMARKS ONLY**

700448962A

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Robert Bosch Car Multimedia Holding GmbH

- Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other Limited Liability Company

Citizenship (see guidelines) Germany

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: ED ENTERPRISES AG  
 Internal \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Street Address: BAVARIARING 11  
 City: MUNICH  
 State: \_\_\_\_\_  
 Country: GERMANY      Zip: 80336

- Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_  
 Other AG      Citizenship GERMANY

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) 03/31/2010

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other CORRECTIVE ASSIGNMENT

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

0732408, 3226346

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

A circle with horizontal lines (0732408); a blue circle (3226346)

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: JOSHUA KING

Internal Address: \_\_\_\_\_

Street Address: 400 108TH AVE NE STE 700

City: BELLEVUE

State: WA      Zip: 98004

Phone Number: 425-455-5575

Fax Number: 425-455-1046

Email Address: trademarks@graybeal.com

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$0.00**

- Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

*Michael Woods*

Signature

November 8, 2010

Date

Michael Woods

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450



United States Patent and Trademark Office

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Electronic Trademark Assignment System

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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;"><b>Name</b></td> <td style="width: 20%;">Robert Bosch Car Multimedia Holding GmbH</td> <td style="width: 15%;"><b>Execution Date</b></td> <td style="width: 35%;"><b>Entity Type</b></td> </tr> <tr> <td>Blaupunkt GmbH</td> <td>Formerly</td> <td>07/28/2009</td> <td>GmbH: Germany:</td> </tr> </table>	<b>Name</b>	Robert Bosch Car Multimedia Holding GmbH	<b>Execution Date</b>	<b>Entity Type</b>	Blaupunkt GmbH	Formerly	07/28/2009	GmbH: Germany:	<p style="margin-left: 20px;"><i>Limited Liability Company: Germany</i></p>				
<b>Name</b>	Robert Bosch Car Multimedia Holding GmbH	<b>Execution Date</b>	<b>Entity Type</b>										
Blaupunkt GmbH	Formerly	07/28/2009	GmbH: Germany:										
<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Aurelius Enterprises AG ED Enterprises AG</td> </tr> <tr> <td><b>Street Address:</b></td> <td>Bavariaring 11</td> </tr> <tr> <td><b>City:</b></td> <td>Munchen</td> </tr> <tr> <td><b>State/Country:</b></td> <td>GERMANY</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>D-80336</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>AG: Germany:</td> </tr> </table>	<b>Name:</b>	Aurelius Enterprises AG ED Enterprises AG	<b>Street Address:</b>	Bavariaring 11	<b>City:</b>	Munchen	<b>State/Country:</b>	GERMANY	<b>Postal Code:</b>	D-80336	<b>Entity Type:</b>	AG: Germany:	
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<b>Entity Type:</b>	AG: Germany:												
<b>PROPERTY NUMBERS Total: 2</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 15%;">Number</th> <th style="width: 65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>0732408</td> <td></td> </tr> <tr> <td>Registration Number:</td> <td>3226346</td> <td></td> </tr> </tbody> </table>	Property Type	Number	Word Mark	Registration Number:	0732408		Registration Number:	3226346					
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Registration Number:	0732408												
Registration Number:	3226346												

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(425)455-1046
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	425-455-5575
<b>Email:</b>	chawk@graybeal.com
<b>Correspondent Name:</b>	Graybeal Jackson LLP
<b>Address Line 1:</b>	155 - 108th Avenue NE, Suite 350
<b>Address Line 4:</b>	Bellevue, WASHINGTON 98004
<b>ATTORNEY DOCKET NUMBER:</b>	2769-403-01 & 2769-404-01
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	
<b>Address Line 1:</b>	
<b>Address Line 2:</b>	
<b>Address Line 3:</b>	
<b>Address Line 4:</b>	
<b>NAME OF SUBMITTER:</b>	Stephen M. Evans
<b>Signature:</b>	/STEPHEN M. EVANS/
<b>Date:</b>	09/10/2009
<b>Total Attachments: 2</b> source=2769-403-01 - Assignment Executed#page1.tif source=2769-404-01 - Assignment Executed#page1.tif	
<b>RECEIPT INFORMATION</b>	
<b>ETAS ID:</b>	TM152419
<b>Receipt Date:</b>	09/10/2009
<b>Fee Amount:</b>	\$65

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**TRADEMARK**  
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USPTO

10/26/2010 12:41:12 PM

PAGE 6/007 Fax Server

TO: JOSHUA KING COMPANY: 400 108TH AVE NE STE 700

Übertragungsvertrag

Assignment Deed

zwischen

between

Robert Bosch Car Multimedia Holding GmbH (previously: Blaupunkt GmbH)  
Robert-Bosch-Strasse 200, D - 31139 Hildesheim, Germany

(nachfolgend "Robert Bosch")

(hereinafter "Robert Bosch")

und

and





ED Enterprises AG  
Bayerlaring 11, D - 80336 München, Germany





(nachfolgend "ED")





(hereinafter "ED")



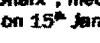

Robert Bosch und ED sind in einer getrennten Vereinbarung übereingekommen, die US-amerikanischen Marken

Robert Bosch and ED have, in a separate agreement agreed upon transferring the US-American trademarks

- 1.  Nr. 732,408 , angemeldet am 23. Februar 1961, eingetragen am 5. Juni 1962
- 2.  Nr. 671,479 "Blaupunkt", angemeldet am 12. Februar 1958, eingetragen am 23. Dezember 1958
- 3.  Nr. 3,226,346 , angemeldet am 3. September 2004, eingetragen am 10. April 2007
- 4.  Nr. 2,715,813 TravelPilot , angemeldet am 2. Mai 2002, eingetragen am 13. Mai 2003

- 1.  No. 732,408 , filed on 23<sup>rd</sup> February 1961, registered on 5<sup>th</sup> June 1962
- 2.  No. 671,479 "Blaupunkt", filed on 12<sup>th</sup> February 1958, registered on 23<sup>rd</sup> December 1958
- 3.  No. 3,226,346 , filed on 3<sup>rd</sup> September 2004, registered on 10<sup>th</sup> April 2007
- 4.  No. 2,715,813 TravelPilot , filed on 2<sup>nd</sup> May 2002, registered on 13<sup>th</sup> May 2003

- 5.  Nr. 2,859,145 , angemeldet am 25. November 2007, eingetragen am 6. Juli 2004
- 6.  Nr. 2,824,481 , angemeldet am 6. Mai 2002, eingetragen am 23. März 2004
- 7.  Nr. 2,528,774 "Sharc", angemeldet am 8. August 1997, eingetragen am 16. Januar 2002
- 8.  Nr. 2,185,264 "DIGICEIVER", angemeldet

- 5.  No. 2,859,145 , filed on 25<sup>th</sup> November 2007, registered on 6<sup>th</sup> July 2004
- 6.  No. 2,824,481 , filed on 6<sup>th</sup> May 2002, registered on 23<sup>rd</sup> March 2004
- 7.  No. 2,528,774 "Sharc", filed on 8<sup>th</sup> August 1997, registered on 15<sup>th</sup> January 2002
- 8.  No. 2,185,264 "DIGICEIVER", filed on 9<sup>th</sup>

371-445-473-476-480-483-494-497-504-506-507-539/09

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TO: JOSHUA KING COMPANY: 400 108TH AVE NE STE 700

am 9. Februar 1996, eingetragen am 1. September 1998

- 9. Nr. 2,174,177 "TWINCEIVER" angemeldet am 9. Februar 1996, eingetragen am 21. Juli 1998
- 10. Nr. 2,164,301 "DSA", angemeldet am 9. August 1995, eingetragen am 9. Juni 1998

● **BLAUPUNKT**

- 11. Nr. 1,578,484 angemeldet am 1. Februar 1993, eingetragen am 14. Februar 1996
- 12. Nr. 1,784,749 "TRAVELPILOT," angemeldet am 12. Juli 1990, eingetragen am 27. Juli 1993

unverzüglich von der Robert Bosch auf die ED zu übertragen.

Die Parteien beantragen, den Inhaberwechsel im Markenregister einzutragen.

Weitere Vereinbarungen zwischen den Parteien werden durch diese Übertragungsvereinbarung nicht berührt.

February 1996, registered on 1<sup>st</sup> September 1998

- 9. No. 2,174,177 "TWINCEIVER" filed on 9<sup>th</sup> February 1996, registered on 21<sup>st</sup> July 1998
- 10. No. 2,164,301 "DSA", filed on 9<sup>th</sup> August 1995, registered on 9<sup>th</sup> June 1998

● **BLAUPUNKT**

- 11. No. 1,578,484 filed on 1<sup>st</sup> February 1993, registered on 14<sup>th</sup> February 1996
- 12. No. 1,784,749 "TRAVELPILOT," filed on 12<sup>th</sup> July 1990, registered on 27<sup>th</sup> July 1993

immediately from Robert Bosch to ED.

The parties request to record the change of ownership in the trademarks register.

Further agreements between the parties shall not be affected by this Assignment Deed.

für / for  
Robert Bosch Car Multimedia Holding GmbH

31.03.2010  
(Datum / Date)

  
(Unterschrift u. Stempel / Signature and Seal)

Ulrich Dorn, Vorstand (Robert Bosch)  
(Name u. Position in Druckbuchstaben / name and position in block letters)

für / for  
ED Enterprises AG

31.03.10  
(Datum / Date)

  
(Unterschrift u. Stempel / Signature and Seal)

Dr. Frank Forster Fritz Leemann  
(Name u. Position in Druckbuchstaben / name and position in block letters)

371-446-472-475-480-483-486-487-504-505-507-539/09


**UNITED STATES PATENT AND TRADEMARK OFFICE**

 UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
 DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE


\*700448962A\*

OCTOBER 27, 2010

 JOSHUA KING  
 400 108TH AVE. NE STE 700  
 BELLEVUE, WASHINGTON 98004

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GRAYBEAL JACKSON LLP

 UNITED STATES PATENT AND TRADEMARK OFFICE  
 NOTICE OF NON-RECORDATION OF DOCUMENT

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THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

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TARA WASHINGTON, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
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