

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QuicKutz, Inc.		12/10/2010	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Lifestyle Crafts, LLC		
Street Address:	360 East 500 South		
City:	Farmington		
State/Country:	UTAH		
Postal Code:	84025		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3174751	QUICKSTIK	
Registration Number:	2867218	QUICKUTZ	
CORRESPONDENCE DATA			
Fax Number:	(801)578-6999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jlcherry@stoel.com		
Correspondent Name:	Jared L. Cherry		
Address Line 1:	Stoel Rives LLP, One Utah Center		
Address Line 2:	201 South Main Street, Suite 1100		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	43374/2		
NAME OF SUBMITTER:	Jared L. Cherry		
Signature:	/Jared L. Cherry/		
Date:	01/04/2011		

OP \$65.00 3174751

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, QuicKutz, Inc., a Utah corporation with offices at 1464 West 3400 North, Pleasant Grove, UT 84062 (“Assignor”), is the owner of the trademark[s] see the attached Trademark Schedule (together, the “Trademarks”); and

WHEREAS, Lifestyle Crafts, LLC, a Utah Limited Liability Company, with offices at 360 East 500 South, Farmington, UT 84025 (“Assignee”), is desirous of acquiring from Assignor the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective June 25, 2010, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title, and interest in and to the Trademarks, all related common law rights and the goodwill pertaining thereto, together with all claims, demands and causes of action for the past infringement of any or all of the trademarks or for unfair competition in business in connection therewith, the same to be held and enjoyed by Assignee, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by Assignor had this Assignment not been made.

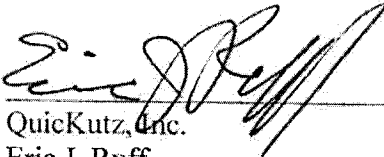
Assignor warrants, covenants and represents that it is the owner of the Trademarks, the Applications, related common law rights and associated goodwill; that it has the full right to convey the entire interest hereby assigned; and that it has not and will not assign or otherwise transfer any of the rights hereby assigned to any third party; and that there are no actual or threatened claims, actions or proceedings against the Trademark or the Applications.

Assignor will, without additional consideration, take such further actions and execute promptly such further documents as are necessary or desirable to transfer, vest, record and

perfect good, valid and marketable title to the Trademarks in Assignee. Assignor hereby authorizes Assignee to request that the applicable governmental entity record Assignee as the owner of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their duly authorized officers as of the day and year first above written.

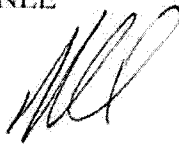
ASSIGNOR



QuicKutz, Inc.
Eric J. Ruff
Title: *President / CEO*

Date: December 2, 2010

ASSIGNEE



Lifestyle Crafts, LLC
Nate Arnesen
Title: *PRESIDENT*

Date: December 2, 2010

TRADEMARK SCHEDULE

Trademark	Country	Serial No. Filing Date Registration No. Registration Date	Status
QUICKSTIK	US	Serial No.: 78/293390 Filing Date: 8/28/2003 Reg. No.: 3,174,751 Reg. Date: 11/21/2006	Registered
QUICKUTZ	JP	Serial No.: 2002-10763 Filing Date: 02/14/2002 Reg. No.: 4881792 Reg. Date: July 22, 2005	Registered
QUICKUTZ	CTM	Serial No.: 002571149 Filing Date: 08/02/2002 Reg. No.: 2571149 Reg. Date: 07/10/2003	Registered
QUICKUTZ	CA	Serial No.: 1130929 Filing Date: 02/11/2002 Reg. No.: TMA639473 Reg. Date: 05/10/2005	Registered
QUICKUTZ	AU	Serial No.: 902865 Filing Date: 02/08/2002 Reg. No.: 902865 Reg. Date: 07/23/2002	Registered
QUICKUTZ	US	Serial No.: 76/299,510 Filing Date: 08/14/2001 Reg. No.: 2,867,218 Reg. Date: 07/27/2004	Registered