

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Agora Marketing Solutions, Inc.		01/05/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	ThinkDirect Marketing Group, Inc.		
Street Address:	8285 BRYAN DAIRY RD, 150		
City:	LARGO		
State/Country:	FLORIDA		
Postal Code:	33777		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2042719	NATIONAL MAGAZINE EXCHANGE	
Registration Number:	1973076	NPE	
Registration Number:	1985495		
Registration Number:	2241994	MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES	
Registration Number:	2589815	NATIONAL PUBLISHERS EXCHANGE	
Registration Number:	3085401	"STRIKE IT RICH"	
Registration Number:	3779287	STRIKE IT RICH	
CORRESPONDENCE DATA			
Fax Number:	(727)547-4112		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	727-546-0660		
Email:	tmdocket@larsonpatentlaw.com		
Correspondent Name:	Nathan P. Suedmeyer		
Address Line 1:	11199 69th Street North		
Address Line 4:	Largo, FLORIDA 33773		

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 REEL: 004447 FRAME: 0474

ATTORNEY DOCKET NUMBER:	634.50
NAME OF SUBMITTER:	Nathan P. Suedmeyer
Signature:	/Nathan P. Suedmeyer/
Date:	01/05/2011
Total Attachments: 2 source=ASSGNMT ThinkDirect Mktg#page1.tif source=ASSGNMT ThinkDirect Mktg#page2.tif	

## **ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, Agora Marketing Solutions, Inc., a Florida corporation (Assignor) is the owner of United States Trademark Registration Nos. 2,042,719 for the trademark *NATIONAL MAGAZINE EXCHANGE*, 1,973,076 for the trademark *NPE*, 1,985,495 for the trademark *MISCELLANEOUS DESIGN – EAGLE EMERGING FROM BOOK*, 2,241,994 for the trademark *MILLION DOLLAR ‘STRIKE IT RICH’ SWEEPSTAKES*, 2,589,815 for the trademark *NATIONAL PUBLISHERS EXCHANGE*, 3,085,401 for the trademark *“STRIKE IT RICH”*, 3,779,287 for the trademark *STRIKE IT RICH & LOGO*, (hereinafter the “Trademarks”), and Agora Marketing Solutions, Inc. hereby warrants that it is legally entitled to assign said Trademarks unto assignee, that said Trademarks are not encumbered by license or other interest; and

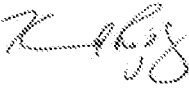
**WHEREAS**, ThinkDirect Marketing Group, Inc., a Delaware corporation, (Assignee), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

**NOW THEREFORE**, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademarks. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademarks, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademarks are granted, as fully and entirely as the same had this assignment and sale not been made.

Executed this 5th day of January, 2011

For Assignor:

**Agora Marketing Solutions, Inc.**



By: \_\_\_\_\_

Print Name/Title: **Thomas H. Ripley/President** Dated: **01/05/11**

(\*\*DOCUMENT MUST BE SIGNED BY A CORPORATE OFFICER)