

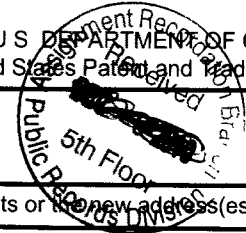
12-08-2010

MRD 12/2/10



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SHEET  
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To the Director of the U. S. Pat

ached documents or new address(es) below

1. Name of conveying party(ies):

Macro International, Inc.

- Individual(s)
- General Partnership
- Corporation- State Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Substance Abuse and Mental Health Services Administration

Internal Address \_\_\_\_\_

Street Address: 1 Choke Cherry Road

City: Rockville

State: Maryland

Country: United States Zip 20857

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other US Gov't Agency Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 11/2/2010

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A Trademark Application No (s) \_\_\_\_\_

B Trademark Registration No.(s) \_\_\_\_\_

3,097,197

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

NATIONAL SUICIDE PREVENTION LIFELINE 1-800-273-TALK & Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Andrew F. Reish

Internal Address Suite 650

Street Address: 12355 Sunrise Valley Drive

City: Reston

State Virginia Zip 20191

Phone Number: (703) 264-2220

Fax Number: (703) 264-2226

Email Address: areish@dbd-law.com

6. Total number of applications and registrations involved:

1

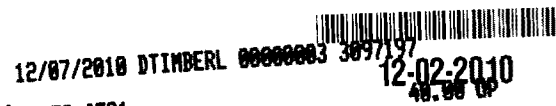
7. Total fee (37 CFR 2 6(b)(6) & 3 41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_



9. Signature:

Andrew F. Reish

Signature

29 November 2010

Date

Andrew F. Reish

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

3

## ASSIGNMENT

WHEREAS, Macro International, Inc., (“ASSIGNOR”), a Delaware Corporation, having a place of business at 11420 Rockville Pike, Rockville, MD 20852, owns all right, title and interest in and to the trademark “National Suicide Prevention Lifeline 1-800-273-TALK & Design,” Registration No. 3,097,197, registered May 30, 2006, (hereinafter the “Mark”) for the following:

“Providing suicide prevention counseling and counseling for suicide attempt survivors, through a national network of crisis centers.”

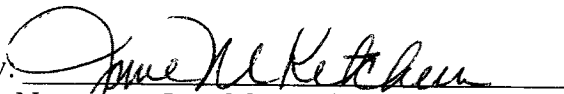
WHEREAS, Substance Abuse and Mental Health Services Administration (“ASSIGNEE”), a United States Government Agency, having a principal place of business at 1 Choke Cherry Road, Rockville, MD 20857, is desirous of acquiring the right, title and interest in and to the Mark, and the goodwill represented by the Mark.

NOW THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, convey, and transfer to ASSIGNEE, and ASSIGNEE does hereby accept from ASSIGNOR, all of ASSIGNOR’S right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, including the right to apply for and receive registrations of the Mark throughout the United States and in all other countries of the world, as well as the right to sue for and recover damages for past, present and future infringements arising out of the use of the Mark.

EFFECTIVE this 2 day of November, 2010.

Agreed:

Macro International, Inc.

By:   
Name: Jane M. Ketchum  
Title: Director, Contract Administration

STATE OF MARYLAND

§  
§  
§

COUNTY OF MONTGOMERY

On this 2nd day of November, 2010, before me appeared Jane M. Ketchum, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation with authority to do so.

My Commission Expires: April 28, 2012

Eugene B Yee  
Notary Public

Number: 7/28/12