TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Big Z Sports, LLC		107/13/2010 I	LIMITED LIABILITY COMPANY: OKLAHOMA

RECEIVING PARTY DATA

Name:	ProMounds, Inc.
Street Address:	88 Spark Street
City:	Brockton
State/Country:	MASSACHUSETTS
Postal Code:	02302
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 85016283		THE DESIGNATED HITTER

CORRESPONDENCE DATA

(781)401-9966 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7814019988 Email: mhw@dc-m.com

Daly, Crowley, Mofford & Durkee, LLP Correspondent Name: Address Line 1: 354A Turnpike Street, Suite 301A

Address Line 4: Canton, MASSACHUSETTS 02021-2714

ATTORNEY DOCKET NUMBER:	PROMD-003TUS
NAME OF SUBMITTER:	Kermit Robinson
Signature:	/kr/
Date:	01/13/2011
	TRADEMARK

TRADEMARK REEL: 004453 FRAME: 0041 Total Attachments: 1

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TRADEMARK REEL: 004453 FRAME: 0042

TRADEMARK ASSIGNMENT

WHEREAS, Big Z Sports, LLC, an Oklahoma Limited Liability Company having a principal place of business at 11204 Dover Court, Yukon, Oklahoma 73099 ("ASSIGNOR"), is the owner of the trademark THE DESIGNATED HITTER and Design ("MARK"), for which application is pending in the United States Patent and Trademark Office as follows:

TRADEMARK	SERIAL NO.	FILING DATE
THE DESIGNATED HITTER and Design	85/016,283	April 16, 2010

WHEREAS, ProMounds, Inc., a Massachusetts corporation, having a principal place of business at 88 Spark Street, Brockton, Massachusetts, 02302 ("ASSIGNEE"), is desirous of acquiring the ASSIGNOR'S interest in the MARK, the application therefor, and any common law rights associated with the MARK;

NOW, THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the MARK, the application therefor, including any common law rights associated therewith, together with the goodwill of the business symbolized by the MARK, and the application, including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof. The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to ASSIGNEE

	TOUCO GIO COI (III)	ate of itegistration (ASSIGNEE.
Ву:	Big Z Sports, L	LC LC Why ny, Managing Partner	
	<u>ACKNOWLEDGE</u>	EMENT	
STATE OF OKLAHOMA COUNTY OF Cunadia)) §§)		
The foregoing instrument wa	s acknowledged I 2010.	before me, a Notary I	Public, on this the
	n. Number	Notary Public	

RECORDED: 01/14/2011

TRADEMARK
REEL: 004453 FRAME: 0043