## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Modality, Inc.		101/19/2011	CORPORATION: NORTH CAROLINA

## **RECEIVING PARTY DATA**

Name:	Epocrates, Inc.	
Street Address:	1100 Park Place, Suite 300	
City:	San Mateo	
State/Country:	CALIFORNIA	
Postal Code:	94403	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3650206	WE MAKE SMALL SCREENS SMARTER
Registration Number:	3772712	WE MAKE SMALL SCREENS SMARTER

## **CORRESPONDENCE DATA**

Fax Number: (415)693-2222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

415-693-2000 Phone:

trademarks@cooley.com, gcharlston@cooley.com, Email:

mgutknecht@cooley.com

Correspondent Name: Gavin L. Charlston

Address Line 1: 777 6th Street, NW Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	142204-201
NAME OF SUBMITTER:	Gavin L. Charlston
Signature:	/GLC/

REEL: 004457 FRAME: 0316 900181805

Date:	01/20/2011	
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TRADEMARK
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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

# ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 3.11

WHEREAS, Modality, Inc., a North Carolina corporation having its principal offices at 905 W. Main Street, #23C, Durham, North Carolina, adopted, used, is using, and is the owner of the trademarks which are now registered in the United States Patent and Trademark Office and listed in the attached Exhibit A; and

WHEREAS, Epocrates, Inc., a Delaware corporation having its principal offices at 1100 Park Place, Suite 300, San Mateo, California 94403, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Modality, Inc. hereby assigns to Epocrates, Inc. all right, title and interest in the United States in and to the trademarks listed in the attached Exhibit A, together with the goodwill of the business symbolized by said trademarks and the registrations thereof, effective January 19, 2011.

Signed at: San Mateo, California

Date: January 19, 2011

Modality, Inc.

Printed Name: Paul F. Banta

Title: Secretary

By:

TRADEMARK REEL: 004457 FRAME: 0318

# Exhibit A

Registrant:

Modality, Inc.

Mark:

WE MAKE SMALL SCREENS SMARTER

Registration No.:

3650206

Issued:

July 7, 2009

Registrant:

Modality, Inc.

Mark:

WE MAKE SMALL SCREENS SMARTER

Registration No.:

3772712

Issued:

April 6, 2010

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TRADEMARK REEL: 004457 FRAME: 0319

**RECORDED: 01/20/2011**