

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E. & J. Gallo Winery		11/02/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mach Flynt, Inc.		
Doing Business As:	DBA D.C. Flynt M.W. Selections		
Street Address:	902 S. Division Street		
City:	Lake Charles		
State/Country:	LOUISIANA		
Postal Code:	70601		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77762480	PROCRASTINATE	
CORRESPONDENCE DATA			
Fax Number:	(337)433-7513		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3374336328		
Email:	mcarleton@woodleywilliams.com		
Correspondent Name:	Michael D. Carleton		
Address Line 1:	One Lakeshore Drive		
Address Line 2:	Suite 1750		
Address Line 4:	Lake Charles, LOUISIANA 70629		
NAME OF SUBMITTER:	Michael D. Carleton		
Signature:	/Michael D. Carleton/		
Date:	01/21/2011		

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REEL: 004458 FRAME: 0410

Total Attachments: 1
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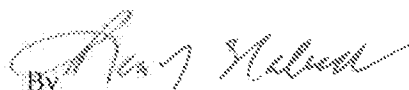
ASSIGNMENT

WHEREAS, E. & J. Gallo Winery ("Assignor"), is the owner of all right, title and interest in the trademark PROCRASTINATE for wines, and the pending federal application for registration thereof, namely SN 77762480, and the goodwill associated therewith; and

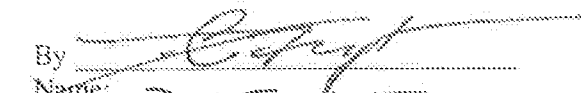
WHEREAS, D.C. Flynt M. W. Selections ("Assignee") is desirous of acquiring all of Assignor's right, title and interest in the trademark PROCRASTINATE for wines, and the pending federal application for registration thereof, namely SN 77762480, and the goodwill associated therewith, and Assignor is desirous of assigning all of its right, title and interest in the trademark PROCRASTINATE for wines, and the pending federal application for registration thereof, namely SN 77762480, and the goodwill associated therewith, to Assignee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to trademark PROCRASTINATE for wines, and the pending federal application for registration thereof, namely SN 77762480, and the goodwill associated therewith, to Assignee.

ASSIGNOR:
E. & J. Gallo Winery

By 
Name: Roger J. Nebredian
Title: VP Premium
Date: 11/9/09

ASSIGNEE:
D.C. Flynt M. W. Selections

By 
Name: D.C. Flynt
Title: President
Date: 11/2/09