\$65.00 3749

**USPTO** 

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**Execution Date** 

11/02/2010

Entity Type

LIMITED LIABILITY

COMPANY:

TO:BRIAN LIEBZEIT COMPANY:9656 GUNSMITH DR.

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			

# RECEIVING PARTY DATA

5OLOGY LLC

Name

Name;	50LOGY LLC
Street Address:	9656 Gunsmith Dr.
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89123
Entity Type:	LIMITED LIABILITY COMPANY:

Formerly

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3749656	5OLOGY
Registration Number:	3751823	5

#### **CORRESPONDENCE DATA**

Fax Number:

(920)739-3019

Correspondence will be sent via US Mall when the fax attempt is unsuccessful.

Email:

brianliebzeit@5ology.com

Correspondent Name:

Brian Liebzeit

Address Line 1:

9656 Gunsmith Dr.

Address Line 4:

Las Vegas, NEVADA 89123

NAME OF SUBMITTER:	Brian Liebzeit	
Signature:	/brian liebzeit/	
Date:	11/05/2010	

Total Attachments: 2

TRADEMARK REEL: 004459 FRAME: 0987 12/20/2010 MON 9:47 FAX

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TO:BRIAN LIEBZEIT COMPANY:9656 GUNSMITH DR.

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#### TRADEMARK AND PROPERTY ASSIGNMENT

This Assignment ("Assignment") is made effective as of November 2, 2010, from 50LOGY LLC, a California LLC ("ASSIGNOR"), to 50LOGY LLC, a Nevada LLC ("ASSIGNEE").

Whereas, ASSIGNOR is the owner of the trademarks ("the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

Whereas, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

Now, therefore, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks, and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

50LOGY LLC, a California LLC

by Brian Liebzeit, Member

## **EXHIBIT A**

## **TRADEMARKS**

Mark 1. 5OLOGY	<u>Serial No.</u> 77779650	Filing Date July 13, 2009	Registration No. 3749656	Registration Date February 16, 2010
2. 5	77779544	July 13, 2009	3751823	February 23, 2010

## OTHER PROPERTY

# 3. Domain Names

5ology.com

Fiveology.com

4. All rights to software developed, implemented and maintained by 50LOGY LLC, a California LLC

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TO: BRIAN LIEBZEIT COMPANY: 9656 GUNSMITH DR.

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**TRADEMARK** 

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TO: BRIAN LIEBZEIT COMPANY: 9656 GUNSMITH DR.

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TRANSPORTATION TO THE PROPERTY OF THE PROPERTY

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**RECORDED: 12/20/2010**