

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cradle International GmbH in Liquidation		01/27/2011	limited liability company in liquidation (where "in Liquidation" indicates said company is in process of being liquidated): SWITZERLAND

**RECEIVING PARTY DATA**

Name:	Erno Laszlo, Inc.
Street Address:	519 Broome Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	0843809	ERNO LASZLO
Registration Number:	1348837	ERNO HYDRAPHEL LASZLO
Registration Number:	0583079	PHELITYL
Registration Number:	0589497	SEA-MUD
Registration Number:	0583082	
Registration Number:	3088325	HEALTH DOME

**CORRESPONDENCE DATA**

Fax Number: (516)822-3582  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 516-822-3550  
 Email: rgsdocket@hoffmannbaron.com  
 Correspondent Name: Hoffmann & Baron, LLP

**900182429**

**TRADEMARK  
 REEL: 004461 FRAME: 0556**

**CH \$165.00 0843809**

Address Line 1: 6900 Jericho Turnpike  
Address Line 4: Syosset, NEW YORK 11791

ATTORNEY DOCKET NUMBER:	695-0
NAME OF SUBMITTER:	R. Glenn Schroeder
Signature:	/r. glenn schroeder/
Date:	01/27/2011

Total Attachments: 5  
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**UNITED STATES TRADEMARK ASSIGNMENT**

**THIS UNITED STATES TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of January 27, 2011 by and between Cradle International GmbH in Liquidation, a limited liability company organized under the laws of Switzerland, with its principal office at Stadthausgasse 27 ,8201 Schaffhausen, Switzerland ("Assignor") and Erno Laszlo, Inc., a corporation organized under the laws of the State of Delaware, USA, with its principal office at 519 Broome Street, New York, New York 10013, USA ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Assignor's entire right, title and interest in and to the United States trademark registrations and applications set forth on Schedule A hereto, together with the goodwill of the business associated therewith (collectively the "Marks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby sells, assigns, transfers, conveys and grants to Assignee, its successors and assigns, Assignor's entire right, title, benefit, privilege and interest in and to the Marks, including, without limitation, all statutory and common law rights and all rights, power, liberties and immunities attaching to the Marks, including, without limitation, the following: (A) the right to apply for all extensions and renewals with respect to the Marks, from the date hereof to the full end of the term or terms for which the Marks may be issued, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that it would have been held and enjoyed by Assignor if this Assignment had not been made; and (B) the registrations of and/or applications to register the trademarks identified on Schedule A hereto, the goodwill of the business symbolized by said trademarks and the registrations thereof, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said trademarks or the registrations thereof or associated goodwill.
2. Assignor hereby requests the Commissioner of Trademarks of the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Marks.
3. This Assignment and the rights and obligations of Assignee and Assignor hereunder shall be governed by, and shall be construed and interpreted in accordance with, the laws of the State of New York, USA.
4. This Assignment may be executed by one or more parties to this Assignment on any number of separate counterparts (including by telecopy), and all said counterparts taken together shall be deemed to constitute one and the same instrument.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date hereof.

Cradle International GmbH in Liquidation

H. Kisker  
Name: H. KISKER  
Title: Liquidator

)  
) SS.  
)

On this \_\_\_ day of \_\_\_\_\_, there appeared before me \_\_\_\_\_, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of ~~Cradle International GmbH in Liquidation~~.

Notary Public

Legalization

Seen for legalization of the signature

Erno Laszlo, Inc.

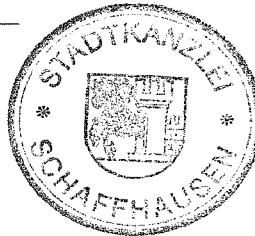
of H. Henrich Kisker

authorized to represent the aforementioned firm.

Name: \_\_\_\_\_

Schaffhausen, 27-01-2011

Title: \_\_\_\_\_



Town Chancery Schaffhausen

[Signature]  
Brigitte Meier

STATE OF \_\_\_\_\_ )  
) SS.  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_ day of \_\_\_\_\_, there appeared before me \_\_\_\_\_, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of **Erno Laszlo, Inc.**

Notary Public

[Signature Page to United States Trademark Assignment]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date hereof.

**Cradle International GmbH in Liquidation**

\_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

)  
) SS.  
)

On this \_\_\_\_ day of \_\_\_\_\_, there appeared before me \_\_\_\_\_, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of **Cradle International GmbH in Liquidation**.

\_\_\_\_\_  
Notary Public

**Erno Laszlo, Inc.**

\_\_\_\_\_

Name: SAUL A. FOX

Title: DIRECTOR

STATE OF )  
) SS.  
COUNTY OF )

On this \_\_\_\_ day of \_\_\_\_\_, there appeared before me \_\_\_\_\_, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of **Erno Laszlo, Inc.**

\_\_\_\_\_  
Notary Public

*See attached acknowledgment appropriate*

[Signature Page to United States Trademark Assignment]

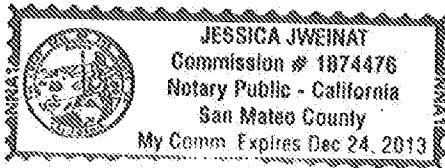
**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of SAN MATEO

On JANUARY 24, 2011 before me, JESSICA JWEINAT, NOTARY PUBLIC

personally appeared SAUL AARON FOX



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Jessica Jweinatt

Place Notary Seal and/or Stamp Above

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: SIGNATURE PAGE TO UNITED STATES TRADEMARK ASSIGNMENT

Document Date: NONE Number of Pages: 1

Signer(s) Other Than Named Above: NONE

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: SAUL AARON FOX Signer's Name: \_\_\_\_\_

Corporate Officer — Title(s): \_\_\_\_\_  Corporate Officer — Title(s): \_\_\_\_\_

Individual  Individual

Partner —  Limited  General  Partner —  Limited  General

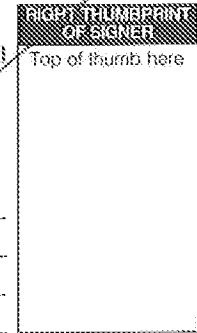
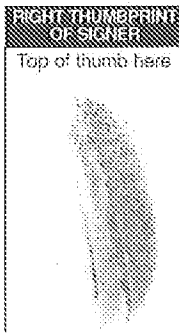
Attorney in Fact  Attorney in Fact

Trustee  Trustee

Guardian or Conservator  Guardian or Conservator

Other: DIRECTOR  Other: \_\_\_\_\_

Signer Is Representing: SELF Signer Is Representing: \_\_\_\_\_



SCHEDULE A

United States Trademark Registrations and Applications

Trademark	Registration Number	Registration Date
ERNO LASZLO	843,809	2/6/68
ERNO HYDRAPHEL LASZLO <b>ERNO</b> HYDRAPHEL <b>LASZLO</b>	1,348,837	7/16/85
PHELITYL <i>phelityl</i>	583,079	12/1/53
SEA-MUD <i>Sea-Mud</i>	589,497	5/4/54
(WOMAN'S FACE and Device) 	583,082	12/1/53
HEALTH DOME	3,088,325	5/2/06