

01/28/2011

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103616346

To the Director of the U S Patent and Trademark Office Please record the attached documents or the new address(es) below

MCD 10/18/10

1. Name of conveying party(ies):

NEWSTAR FINANCIAL, INC.

- Individual(s)
- General Partnership
- Corporation- State: DELAWARE
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MOORECO, INC.

Internal

Address: _____

Street Address: 2885 LORRAINE AVENUE

City: TEMPLE

State: TEXAS

Country: USA Zip: 76501

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship USA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) OCTOBER 1, 2010

- Assignment
- Security Agreement
- Other RELEASE OF SECURITY INTEREST IN TM
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No (s)

2200763, 2312543 (PLEASE SEE ATTACHED SHEETS)

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

PLEASE SEE ATTACHED SHEETS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name JANIE S. DUFFY

Internal Address _____

Street Address: VINSON & ELKINS L.L.P.

2801 VIA FORTUNA, SUITE 100

City AUSTIN

State TEXAS Zip 78746

Phone Number: 512-542-8478

Fax Number 512-542-8612

Email Address jduffy@velaw.com

6. Total number of applications and registrations involved:

35

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$890.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

10/18/2010

Date

Janie S Duffy

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO P O Box 1450 Alexandria, VA 22313-1450

TRADEMARK

REEL: 004463 FRAME: 0051

2. Name and address of receiving party(ies)

Name: MOORECO INTERNATIONAL HOLDINGS, INC.

Street Address: 2885 Lorraine Avenue

City: Temple

State: Texas

Country: USA ZIP: 76501

Type of Entity: Corporation Citizenship: USA

TRADEMARK

AnnexI. RELEASED TRADEMARKS

<u>Name of Trademark Owner</u>	<u>Trademark</u>	<u>Registration Number</u>
MooreCo, L.P.	It's A Better Board	2200763
MooreCo, L.P.	The Board of Directors	2312543
MooreCo, L.P.	Wheasel	2510836
MooreCo, L.P.	Chairman of the Boards	2423761
MooreCo, L.P.	Best-Bite	2292358
MooreCo, L.P.	BR	2018622
MooreCo, L.P.	Best-Rite	1981947
MooreCo, L.P.	New-Rite	3034026
MooreCo, L.P.	Pale-Riter	3041683
MooreCo, L.P.	Dura-Rite	3052715
MooreCo, L.P.	Dura-Safe	3052730
MooreCo, L.P.	The Board of Education	3056919
Best Rite Chalkboard Company	The Board of Education (European Community)	4251062
MooreCo, L.P.	BR Logo	3192576
MooreCo, L.P.	BAIT	1611265
MooreCo, L.P.	True Adjust	2914937
MooreCo, L.P.	Smart One	2926231

TRADEMARK

MooreCo, L.P.	Two-Pneu	2943487
MooreCo, L.P.	Inclination	3021584
MooreCo, L.P.	Speak Easy	2967898
MooreCo, L.P.	The Role Model	3138527
MooreCo, L.P.	Transformer	3194011
MooreCo, L.P.	Euro	3219945
MooreCo, L.P.	Seatflex	3253477
MooreCo, L.P.	Reflex	3248852
MooreCo, L.P.	Best-Rite	3089730
MooreCo, L.P.	Mark-Rite	3263177
MooreCo, L.P.	Projection Plus	2257903

Pending Trademarks:

Trademark	Application Number	Description
MooreCo, L.P.	78757933	Across the Board
MooreCo, L.P.	78803386	Best in Class
MooreCo, L.P.	78837941	Rite-On
MooreCo, L.P.	78933024	We've Got Your Back
MooreCo, L.P.	77101139	What You Want When You Want It
MooreCo, L.P.	77252237	Brite Kids
MooreCo, L.P.	77214761	Don't Sweat It

TRADEMARK

ACKNOWLEDGMENT

STATE OF Connecticut

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COUNTY OF Fairfield

Before me, the undersigned, a Notary Public in and for the state and county aforesaid, on this 1st day of October, 2010, personally appeared Michael J. Faherty to me known personally, and who, being by me duly sworn, deposes and says that he is a Vice President of **NEWSTAR FINANCIAL, INC.**, and that the foregoing instrument was signed on behalf of **NEWSTAR FINANCIAL, INC.**, as Administrative Agent and he acknowledged such instrument to be the free act and deed of said association.

Diane LeBlanc
Notary Public

[Seal]

My commission expires: _____

DIANE LEBLANC
NOTARY PUBLIC
MY COMMISSION EXPIRES FEB. 28, 2015

TRADEMARK