

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/01/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Braxton-Bragg Corporation		02/01/2008	CORPORATION: TENNESSEE

**RECEIVING PARTY DATA**

Name:	Braxton-Bragg LLC
Street Address:	4100 Appalachian Way
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37918
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	3186028	SLIPPERY ROCK GAZETTE
Registration Number:	3195888	HERCULES
Registration Number:	3188935	VIPER ELITE
Registration Number:	3210317	BLASTER
Registration Number:	3191643	VIPER
Registration Number:	3705004	BB BRAXTON-BRAGG BETTER! FASTER! CHEAPER!
Registration Number:	3388534	B BRAXTON-BRAGG
Registration Number:	3388532	BRAXTON-BRAGG

**CORRESPONDENCE DATA**

Fax Number: (312)577-4565  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-577-8265  
 Email: kristin.brozovic@kattenlaw.com

**900182752**

**TRADEMARK  
 REEL: 004464 FRAME: 0631**

**CH \$215.00 3186028**

Correspondent Name: Kristin Brozovic c/o Katten Muchin  
Address Line 1: 525 W Monroe  
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 332896-00003

NAME OF SUBMITTER: Kristin Brozovic

Signature: /Kristin Brozovic/

Date: 01/31/2011

**Total Attachments: 5**

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "BRAXTON-BRAGG LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2007, AT 2:12 O'CLOCK P.M.

CERTIFICATE OF MERGER, CHANGING ITS NAME FROM "BRAXTON-BRAGG COMPANY, LLC" TO "BRAXTON-BRAGG LLC", FILED THE THIRTY-FIRST DAY OF JANUARY, A.D. 2008, AT 1:35 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF FEBRUARY, A.D. 2008, AT 12:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "BRAXTON-BRAGG LLC".

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101031726

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8313887

DATE: 10-27-10

TRADEMARK  
REEL: 004464 FRAME: 0633

**STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION  
OF  
BRAXTON-BRAGG COMPANY, LLC**

This Certificate of Formation of Braxton-Bragg Company, LLC (the "Company") is executed by the undersigned authorized person for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act (the "Act"), and such person hereby certifies as follows:

- First:** The name of the limited liability company is Braxton-Bragg Company, LLC
- Second:** The address of its registered office of the Company in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, DE 19808. The name of its registered agent at such address is Corporation Service Company.
- Third.** Except as otherwise provided by the above-mentioned Act, the debts, obligations and liabilities of the Company, whether arising in contract, tort or otherwise, shall be solely the debts, obligations and liabilities of the Company; and no "member" or "manager" (as those terms are defined in the Act) of the Company shall be obligated personally for any debt, obligation or liability of the Company solely by reason of being a member or manager of the Company; but the foregoing does not invalidate any written agreement of a member or manager of the Company to be obligated personally for such debt, obligation or liability of the Company pursuant to such agreement

**In Witness Whereof**, the undersigned has executed this Certificate of Formation of Braxton-Bragg Company, LLC on December 21, 2007.

By: /s/ Frederick A. Eck  
Frederick A. Eck, Authorized Person

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*State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:11 PM 12/21/2007  
FILED 02:12 PM 12/21/2007  
SRV 071354140 - 4478807 FILE*

**TRADEMARK  
REEL: 004464 FRAME: 0634**

CERTIFICATE OF MERGER

OF

BRAXTON-BRAGG CORPORATION  
(a Tennessee corporation)

WITH AND INTO


BRAXTON-BRAGG COMPANY, LLC  
(a Delaware limited liability company)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.


1. The name of the limited liability company is Braxton-Bragg Company, LLC, a Delaware limited liability company.
2. The name of the corporation being merged into this surviving limited liability company is Braxton-Bragg Corporation. The jurisdiction in which this corporation was formed is Tennessee.
3. The Agreement and Plan of Merger has been approved and executed by both the corporation and limited liability company.
4. The surviving limited liability company shall continue its existence under the name: Braxton-Bragg LLC
5. The executed Agreement and Plan of Merger is on file at 4100 Appalachian Way, Knoxville, TN 37918, the principal place of business of the surviving limited liability company.
6. A copy of the Agreement and Plan of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.
7. The effective time and date of the merger herein provided for in the State of Delaware shall be at 12:01 a.m. EST on February 1, 2008.

IN WITNESS WHEREOF, said limited liability company has caused this certificate of merger on January 31, 2008.

**BRAXTON-BRAGG COMPANY, LLC**  
(a Delaware limited liability company)

By:   
Frederick A. Eck, Manager  
Authorized Person

**BRAXTON-BRAGG CORPORATION**  
(a Tennessee corporation)

By:   
Frederick A. Eck  
Vice President, Treasurer and Assistant  
Secretary

CHI15376263.2

**Trademarks – United States**

<b>Mark</b>	<b>Owner</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date.</b>	<b>Liens</b>
SLIPPERY ROCK GAZETTE	Braxton-Bragg Corporation (TN Corp.)	78665697	07-07-2005	3186028	12-19-2006	None.
HERCULES	Braxton-Bragg Corporation (TN Corp.)	78665605	07-07-2005	3195888	01-09-2007	None.
VIPER ELITE	Braxton-Bragg Corporation (TN Corp.)	78665582	07-07-2005	3188935	12-26-2006	None.
BLASTER	Braxton-Bragg Corporation (TN Corp.)	78665546	07-07-2005	3210317	02-20-2007	None.
VIPER	Braxton-Bragg Corporation (TN Corp.)	78665517	07-07-2005	3191643	01-02-2007	None.
BB BRAXTON- BRAGG BETTER! FASTER! CHEAPER! and Design	Braxton-Bragg Corporation (TN Corp.)	77710929	04-09-2009	3705004	11-03-2009	None.
B BRAXTON-BRAGG and Design	Braxton-Bragg Corporation (TN Corp.)	77221107	07-03-2007	3388534	02-26-2008	None.
BRAXTON-BRAGG	Braxton-Bragg Corporation (TN Corp.)	77221095	07-03-2007	3388532	02-26- 2008	None.