

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/24/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SRI International		01/25/2011	nonprofit public benefit corporation: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Kicktag, Inc., formerly known as Kicklight Labs, Inc.
Street Address:	250 Brannon Street #1
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94115
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3735275	KICKLIGHT
Registration Number:	3786162	KICK
Registration Number:	3866940	KICK
Registration Number:	3700319	VIDEO WITH A KICK

**CORRESPONDENCE DATA**

Fax Number: (732)542-2283  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 7325422280  
 Email: lcrater@walltong.com  
 Correspondent Name: Diana Rea/Wall&Tong, LLP  
 Address Line 1: 25 James Way  
 Address Line 4: Eatontown, NEW JERSEY 07724

ATTORNEY DOCKET NUMBER: KICK/160,151D,150D,132D

**TRADEMARK**

**900182952**

**REEL: 004465 FRAME: 0970**

**OP \$115.00 3735275**

NAME OF SUBMITTER:	Diana Rea
Signature:	/Diana Rea/
Date:	02/02/2011
Total Attachments: 3 source=KicktagEAssign#page1.tif source=KicktagEAssign#page2.tif source=KicktagEAssign#page3.tif	

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("Agreement") is made as of November 24, 2010 ("Effective Date") by SRI International ("SRI") a California nonprofit public benefit corporation having a principal place of business at 333 Ravenswood Avenue, Menlo Park, California 94025, in favor of Kicktag, Inc. (formerly known as Kicklight Labs, Inc.) a Delaware corporation ("Kicktag") having a principal place of business at 250 Brannan Street #1, San Francisco, California 94115.


For good and valuable consideration, receipt of which is acknowledged, the parties agree as follows:

- Patent Assignment. SRI hereby conveys, transfers, assigns, and delivers to Kicktag, its successors and assigns, all of its right, title, and interest throughout the world, in, to, and under the Assigned Patent Rights, and to all letters patent or applications or similar legal protection for the full term or terms for which the same may be granted, including all priority rights, and hereby transfers all rights of action, power and benefit belonging to or accruing from the Assigned Patent Rights including the right to undertake proceedings to recover past and future damages and claim all other relief in respect of any acts of infringement thereof whether such acts shall have been committed before or after the Effective Date. "Assigned Patent Rights" means: (a) all patents and patent applications listed on Exhibit A under the heading "Assigned Patents"; (b) all patents that have issued or in the future issue from the patent applications described in clause (a) above, including utility, model, and design patents and certificates of invention; (c) all divisional, continuations, continuations-in-part, reissues, renewals, extensions, or additions to any such patent applications and patents set forth in clauses (a) and (b) above; and (d) foreign counterparts of any such patent applications and patents set forth in clauses (a), (b), and (c) above.
- Copyright Assignment. SRI hereby conveys, transfers, assigns, and delivers to Kicktag, its successors and assigns, all of its right, title, and interest throughout the world in and to the Assigned Copyrights including any renewals and extensions thereto, including all rights to sue for past, present, and future infringements or misappropriations of the Assigned Copyrights. "Assigned Copyrights" means all software and other technology listed on Exhibit A under the heading "Assigned Technology."
- Trademark Assignment. SRI hereby conveys, transfers, assigns, and delivers to Kicktag, its successors and assigns, all of its right, title, and interest throughout the world in and to the Assigned Trademarks, and any registrations thereof together with the common law rights, any goodwill symbolized by the Assigned Trademarks, and all rights to sue for past, present, and future infringements or misappropriations of the Assigned Trademarks. "Assigned Trademarks" means all trademarks, service marks, trade names, trade dress, domain names, and similar rights listed on Exhibit A under the heading "Assigned Trademarks."
- Reservation of Rights. SRI and Kicktag acknowledge that the assignments contemplated by this Agreement are each subject to the terms and conditions of the License Agreement between SRI and Kicktag dated December 15, 2009.

[Signature Page Follows]

IN WITNESS WHEREOF, SRI has caused this Intellectual Property Assignment Agreement to be duly executed by an authorized officer as of the Effective Date.

**SRI INTERNATIONAL**

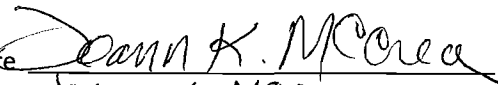
By:   
Name: John McIntire  
Title: Deputy General Counsel

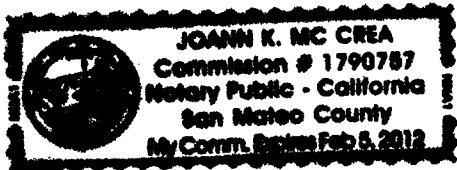
STATE OF CALIFORNIA )  
 )  
COUNTY OF San Mateo )

On January 25, 2011 before me, Joann K. McCrea, Notary Public, personally appeared John McIntire, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)  
JOANN K. MCCREA



We accept the Assignment  
**KICKTAG, INC.**

By:   
Name: Michael Downing  
Title: CEO

[Signature Page to Intellectual Property Assignment Agreement]

**Exhibit A****Assigned Patents**

Application No.	Country	Title	Inventor(s)	Filing Date
11/694,836	USA	Method And Apparatus For Annotating Media Streams	McIntire et al.	March 30, 2007
07759899.3	Europe	Method And Apparatus For Annotating Media Streams	McIntire et al.	March 30, 2007
2009-503323	Japan	Method And Apparatus For Annotating Media Streams	McIntire et al.	March 30, 2007
12/343,947	USA	Method and Apparatus for Selecting Related Content for Display in Conjunction with a Media	McIntire et al.	December 24, 2008
09725385.0	Europe	Method and Apparatus for Selecting Related Content for Display in Conjunction with a Media	McIntire et al.	March 19, 2009
#not available yet	Japan	Method and Apparatus for Selecting Related Content for Display in Conjunction with a Media	McIntire et al.	March 19, 2009
200980110881.X	China	Method and Apparatus for Selecting Related Content for Display in Conjunction with a Media	McIntire et al.	March 19, 2009

**Assigned Trademarks**

Mark	Country	Application #	Filing Date	Registration #	Reg. Date
KICKLIGHT	Madrid Protocol	A0,014,908	Jan 9, 2009	993,485	
KICKLIGHT	EC	993,485	Jan 9, 2009	993,485	Jan 25, 2010
KICKLIGHT (Classes 035, 038, 041, 042)	US	77/978,392	Mar 12, 2008	3,735,275	Jan 5, 2010
KICK (Classes 035, 036, 041,	US	77/978,041	Jul 7, 2008	3,786,162	May 4, 2010
KICK (Class 42)	US	77/958,276	Mar 12, 2010	3,866,940	Oct 26, 2010
KICK	Madrid Protocol	992,874	Jan 5, 2009	992,874	May 4, 2010
KICK	EC	992,874	Jan 5, 2009	992,874	Jan 5, 2009
KICK (Class 42)	Madrid Protocol	1051741	July 18, 2010		
KICK (Class 42)	EC	1051741	July 18, 2010		
VIDEO WITH A KICK (Classes 35, 36, 41, 42)	US	77/977,742	Jul 7, 2008	3,700,319	Oct 20, 2009

**Domain names:** kicklight.com, kicklight.org, kicklight.net

**Assigned Technology**

All source code created by SRI or its contractors which was located at the beta site for the KickLight Project hosted at [www.kicklight.com](http://www.kicklight.com) as of December 15, 2009.