

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Melissa E. Bramlage		02/03/2011
			<b>Entity Type</b>
			INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SARABEAR COMPANY LLC		
<b>Street Address:</b>	173 Taylor Woods Road		
<b>City:</b>	Fort Ann		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	12827		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Registration Number:	3181663	SARABEAR
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(518)220-1857		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(518) 220-1850		
<b>Email:</b>	lmolloy@iplawusa.com		
<b>Correspondent Name:</b>	SCHMEISER, OLSEN & WATTS, LLP		
<b>Address Line 1:</b>	22 Century Hill Drive, Suite 302		
<b>Address Line 4:</b>	Latham, NEW YORK 12110		
<b>ATTORNEY DOCKET NUMBER:</b>	SARA.4614-NY		
<b>NAME OF SUBMITTER:</b>	ARLEN L. OLSEN		
<b>Signature:</b>	/ARLEN L. OLSEN/		
<b>Date:</b>	02/03/2011		

CH \$40.00 3181663

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of 02/03/2011 from MELISSA E. BRAMLAGE, to SARABEAR COMPANY LLC, having a place of business at 173 Taylor Woods Road, Fort Ann, NY 12827.

WHEREAS, MELISSA E. BRAMLAGE, has adopted, used, and is using and is the last listed owner of the following trademark registered before the United States Patent and Trademark Office:

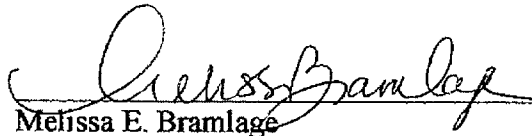
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SaraBear	3,181,663	12/05/2006

WHEREAS, MELISSA E. BRAMLAGE, desires to convey, transfer, assign, deliver, and contribute to SARABEAR COMPANY LLC all of its right, title, and interest in and to the Mark(s) and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MELISSA E. BRAMLAGE, hereby conveys, transfers, assigns, delivers, and contributes to SARABEAR COMPANY LLC. all of MELISSA E. BRAMLAGE's, right, title, and interest of whatever kind in and to the Mark(s) and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark(s) are used: (2) all income, royalties, and damages hereafter due or payable to MELISSA E. BRAMLAGE, with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark(s); and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark(s).

MELISSA E. BRAMLAGE further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in SARABEAR COMPANY LLC's full right, title, and interest in the Mark(s) and the Property.

Date: 2/3/2011

  
Melissa E. Bramlage

Dkt No.: SARA.4614-NY