

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.	FORMERLY successor in interest to Bank One, Utah, National Association	02/01/2011	National Association: UTAH
RECEIVING PARTY DATA			
Name:	Swan Princess Partners, L.P.		
Street Address:	3625 Harrison Blvd		
City:	Ogden		
State/Country:	UTAH		
Postal Code:	84404		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74440204	THE SWAN PRINCESS	
CORRESPONDENCE DATA			
Fax Number:	(602)382-6070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602-382-6572		
Email:	enielsen@swlaw.com, matanacio@swlaw.com		
Correspondent Name:	SNELL & WILMER L.L.P.		
Address Line 1:	400 East Van Buren Street		
Address Line 2:	Eric Nielsen		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	94003.0159		
NAME OF SUBMITTER:	Eric Nielsen		
Signature:	/Eric Nielsen/		

CH \$40.00 74440204

Date:

02/03/2011

Total Attachments: 6

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RELEASE OF SECURITY INTERESTS

This Release of Security Interests is made as of this 1st day of February, 2011 by JPMORGAN CHASE BANK, N.A., the successor in interest to BANK ONE, UTAH, NATIONAL ASSOCIATION, whose address for notice is 201 South Main Street, 3rd Floor, Salt Lake City, Utah 84111 (the "Secured Party").

WHEREAS, SWAN PRINCESS PARTNERS, L.P., a Delaware limited partnership, whose address for notice is 3625 Harrison Blvd, Ogden, Utah 84404 ("Swan Princess") owns collateral, including the copyright collateral and trademark collateral listed on Exhibit "A" hereto, some of which is pending and/or registered in the United States Copyright Office or the United States Patent and Trademark Office (the "USPTO"); and

WHEREAS, Swan Princess has granted to the Secured Party security interests in "Collateral," as that term has been defined, and as set forth in the following documents:

The Hypothecation and Security Agreement, executed by the parties August 29, 1994, and previously recorded in the USPTO at the Reel/Frame 1211/0100; and

The Amended and Restated Hypothecation and Security Agreement, executed by the parties August 14, 1995, and previously recorded in the USPTO at the Reel/Frame 1386/0657; and

WHEREAS, the Secured Party has agreed to release its security interests in all of the "Collateral," which includes the copyright collateral and trademark collateral listed on Exhibit "A" hereto, and further including all goodwill associated with the foregoing, and the applications therefor and registrations thereof, and any other rights and interest it might have arising out of the Hypothecation and Security Agreement or the Amended and Restated Hypothecation and Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby releases its security interests in all of the Collateral, and further including all goodwill associated with the foregoing, and the applications therefor and registrations thereof, and any other rights and interest it might have

arising out of the Hypothecation and Security Agreement or the Amended and Restated Hypothecation and Security Agreement.

EXECUTED on this 1st day of February, 2011.

JPMORGAN CHASE BANK, N.A.

By Stephen A. Cozier

Its Sr. Banker

Secured Party

STATE OF Utah)
) ss.
County of Salt Lake)

On this 1st day of February, 2011, before me, a notary public in and for said county, appeared Stephen A. Cozier, the Sr. Banker of JPMORGAN CHASE BANK, N.A., who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

(Seal)

Cally Johnson
Notary Public

My commission expires:

4/25/2011

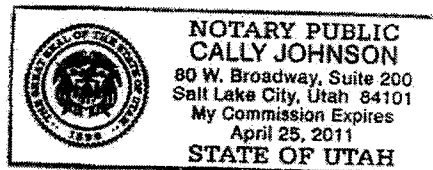


EXHIBIT "A"**COPYRIGHT COLLATERAL****I. Existing Copyrights:**

Registration No.	Date of Registration	Title of Work	Nature of Work
PAu 1 620 898	April 6, 1992	Swan Lake	Screen Play
VA 583 159	August 3, 1993	NEST Entertainment Swan Lake Licensing Kit	Two dimensional art work
TXu 582 165	August 12, 1993	Swan Lake	Song Lyrics and new dialogue to Swan Lake Screen Play
PAu 1 918 284	August 29, 1994	This is My Idea	Music and Lyrics
PAu 1 918 283	August 29, 1994	Practice, Practice, Practice	Music and Lyrics
PAu 1 918 281	August 29, 1994	No Fear	Music and Lyrics
PAu 1 918 282	August 29, 1994	Far Longer Than Forever	Music and Lyrics
PAu 1 918 285	August 29, 1994	Princesses on Parade	Music and Lyrics
PAu 1 916 682	August 29, 1994	No More Mr. Nice Guy	Music and Lyrics
VA 665 827	August 26, 1994	The Swan Princess Style Guide	Two dimensional art work and text
VAu 315 775	October 28, 1994	Prince Derek	Two dimensional art work
VAu 315 776	October 28, 1994	Princess Odette	Two dimensional art work
VAu 315 777	October 28, 1994	Rothbart	Two dimensional art work
VAu 315 779	October 28, 1994	Swan/Princess Odette	Two dimensional art work
VAu 315 780	October 28, 1994	Jean-Bob	Two dimensional art work
VAu 315 781	October 28, 1994	Speed	Two dimensional art work
VAu 315 778	October 28, 1994	Puffin	Two dimensional art work
PAu 1 801 819	October 13, 1994	The Swan Princess	Motion Picture
PAu 1 901 883 PAu 1 901 882 PAu 1 926 428 PAu 1 935 273	October 27, 1994 October 27, 1994 November 4, 1994 November 4, 1994	The Swan Princess	Sheet music and sound recording
SRu 306 178	August 29, 1994	This is My Idea	Sound Recording

203911_3



Registration No.	Date of Registration	Title of Work	Nature of Work
SRu 306-172	August 29, 1994	Practice, Practice, Practice	Sound Recording
SRu 306-173	August 29, 1994	Far Longer Than Forever	Sound Recording
SRu 306-170	August 29, 1994	No More Mr. Nice Guy	Sound Recording
SRu 306-179	August 29, 1994	Princesses on Parade	Sound Recording
SRu 307-192 SRu 296-140	August 31, 1994 January 20, 1995	No Fear	Sound Recording


203911_3

TRADEMARK COLLATERAL

II. United States Federal Trademark Registrations/Applications:

Mark	Serial or Registration Number	Filing Date	Goods/Services (and Int'l Classes)
THE SWAN PRINCESS	74/440,202	9/27/93	clothing, toys, computer games (25, 28)
THE SWAN PRINCESS	74/440,204	9/27/93	prerecorded films, videotapes and sound recordings (9)
THE SWAN PRINCESS	74/440,208	9/27/93	printed material, books, party goods (16)
THE SWAN PRINCESS	74/546,773	7/7/94	cosmetics, toiletries, candles, bandages, key rings, cutlery, sunglasses, helmets, calculators, door bells, baby bottles (3, 4, 5, 6, 8, 9, 10)
THE SWAN PRINCESS	74/546,774	7/7/94	flashlights, jewelry, writing utensils, activity books, paper goods, bags, albums, umbrellas, luggage, picture frames, cake decorations, mirrors (11, 14, 16, 18, 20)
THE SWAN PRINCESS	74/546,772	7/7/94	kitchenware, bathroom accessories, linens, shoes, clothing, hair accessories, rugs (21, 24, 25, 26, 27)
THE SWAN PRINCESS	74/546,700	7/7/94	toys, games, sports equipment, cake decorations, promoting sales of goods (28, 30, 35)
Swan Princess Logo	74/555,362	7/29/94	cosmetics, toiletries, candles, bandages, key rings, cutlery, baby bottles (3, 4, 5, 6, 8, 10)
Swan Princess Logo	74/555,223	7/29/94	prerecorded films, videotapes and sound recordings, sunglasses, helmets, calculators, door bells (9)
Swan Princess Logo	74/555,363	7/29/94	flashlights, jewelry, bags, luggage, picture frames, cake decorations, mirrors (11, 14, 18, 20)
Swan Princess Logo	74/555,361	7/29/94	stickers, paper goods, books, toys, writing utensils, bags, albums (16)
Swan Princess Logo	74/555,221	7/29/94	baking utensils, bathroom accessories (21)
Swan Princess Logo	74/555,222	7/29/94	linens, hair accessories, rugs, safety pads (24, 26, 27)
Swan Princess Logo	74/555,220	7/29/94	clothing, shoes (25)

203911_3



Mark	Serial or Registration Number	Filing Date	Goods/Services (and Int'l Classes)
Swan Princess Logo	74/555,359	7/29/94	cake decorations, promoting sales of goods (30, 35)
Swan Princess Logo	74/555,360	7/29/94	toys (28)
THE SWAN PRINCESS	74/802,616	9/27/93	clothing and toys (25, 28)

203911_3