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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
University College of Chapman		01/20/2011	non-profit
University		01/20/2011	corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Brandman University	
Street Address:	16355 Laguna Canyon Rd.	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92618	
Entity Type:	non-profit corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3786488	BRANDMAN UNIVERSITY
Serial Number:	77709084	BRANDMAN UNIVERSITY

CORRESPONDENCE DATA

Fax Number: (714)546-9035

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (714) 641-5100

sbarricella@rutan.com, trademarks@rutan.com,

scain@rutan.com, ezaskoda@rutan.com

Correspondent Name: Susan J. Barricella
Address Line 1: 611 Anton Boulevard

Address Line 2: Suite 1400

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 001315.0271T

NAME OF SUBMITTER: Erin R. Zaskoda

TRADEMARK REEL: 004466 FRAME: 0857

900183061

Signature:	/Erin R. Zaskoda/			
Date:	02/03/2011			
Total Attachments: 3 source=BRANDMAN UNIVERSITY executed TRADEMARK ASSIGNMENT #page1.tif source=BRANDMAN UNIVERSITY executed TRADEMARK ASSIGNMENT #page2.tif source=BRANDMAN UNIVERSITY executed TRADEMARK ASSIGNMENT #page3.tif				

TRADEMARK
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (the "Agreement") is entered as of the date last

written below (the "Effective Date"), by and between University College of Chapman

University, a California non-profit corporation having its principal place of business at One

University Drive, Orange, CA 92866 ("Assignor"), and Brandman University ("Assignee"), a

California non-profit corporation having its principal place of business at 16355 Laguna Canyon

Rd., Irvine, CA 92618.

WHEREAS, Assignor has filed and obtained U.S. Trademark Registration No. 3786488

(the "Trademark Registration") and has filed U.S. Trademark Serial No. 77/709,084 (the

"Trademark Application") for the mark BRANDMAN UNIVERSITY (the "Trademark"); and

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the entire right,

title and interest in and to the Trademark Registration, Trademark Application, Trademark, and

any goodwill associated therewith.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained

in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, the parties, intending to be bound, hereby agree as follows:

1. Assignor hereby transfers, assigns, sets over and conveys to Assignee, the entire

right, title and interest in and to the Trademark Registration, Trademark Application and

Trademark, along with all goodwill associated therewith, now or hereafter in effect, for

Assignee's own use and enjoyment as successor to that portion of Assignor's business to which

the Trademark pertains, and for the use and enjoyment of Assignee's successors, assigns, or

other legal representatives, as fully and entirely as the same would have been held and enjoyed

by Assignor if this Assignment had not been made, together with all income, royalties, damages,

or payments due or payable as of the Effective Date or thereafter, including, without limitation,

all claims for damages by reason of past, present, or future infringement or other unauthorized

use of the Trademark, with the right to sue for and collect the same for its own use and

enjoyment, and for the use and enjoyment of its successors, assigns, or other legal

representatives.

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- 2. Assignor further covenants and agrees to execute all assignments and oaths, and any other documents that Assignee may deem necessary or desirable for securing or maintaining the Trademark Registration, Trademark Application or Trademark, or the goodwill associated therewith, all without additional compensation to Assignor. Any fees/costs associated with recording this Assignment shall be paid by Assignee.
- 3. Assignor hereby covenants that all right, title and interest in and to the Trademark Registration, Trademark Application and Trademark are free and clear of any third party claim, assignment, sale, agreement, judgment, order, claim, or encumbrance that would conflict with this Assignment.
- 4. Assignor hereby authorizes and requests that the U.S. Commissioner for Trademarks record Assignee as the owner of the Trademark Registration and Trademark Application.
- 5. Any term or provision of this Agreement that is invalid or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction.
- 6. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.
- 7. This Agreement constitutes the entire agreement between the parties and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, to the extent they relate in any way to the subject matter hereof.

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IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by a duly authorized representative of Assignor, and by a duly authorized representative of Assignee, as of the Effective Date.

ASSIGNOR

University College of Chapman University

Dated: 1/20/11

Name: Janice Legoza

Title: Vice Chancellor of Finance and

Administration and Chief Financial Officer

ASSIGNEE

Brandman University

Dated: 1/20/11

Name: Janice Legoza

Title: Vice Chancellor of Finance and

Administration and Chief Financial Officer

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RECORDED: 02/03/2011

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