

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT			
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Citizenship of the Receiving Party previously recorded on Reel 004456 Frame 0519. Assignor(s) hereby confirms the Citizenship of the Receiving Party Sportvision, Inc. is a Delaware Corporation.			
<b>CONVEYING PARTY DATA</b>				
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
	PVI VIRTUAL MEDIA SERVICES, LLC		12/10/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>				
<b>Name:</b>	SPORTVISION, INC.			
<b>Street Address:</b>	4619 N. Ravenswood Avenue, Suite 304			
<b>City:</b>	Chicago			
<b>State/Country:</b>	ILLINOIS			
<b>Postal Code:</b>	60640			
<b>Entity Type:</b>	CORPORATION: DELAWARE			
<b>PROPERTY NUMBERS Total: 2</b>				
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
	Registration Number:	2538443	L-VIS	
	Registration Number:	2498563	C-TRAK	
<b>CORRESPONDENCE DATA</b>				
<b>Fax Number:</b>	(415)369-9665			
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	415-369-9660			
<b>Email:</b>	gbaron@vierramagen.com			
<b>Correspondent Name:</b>	Burt Magen			
<b>Address Line 1:</b>	575 Market Street, Suite 2500			
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105			
<b>ATTORNEY DOCKET NUMBER:</b>	SPTV-01142US0			
<b>NAME OF SUBMITTER:</b>	Burt Magen			

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Signature:	/Burt Magen/
Date:	02/03/2011
Total Attachments: 8 source=Notice of Recordation-Trademarks#page1.tif source=Notice of Recordation-Trademarks#page2.tif source=Notice of Recordation-Trademarks#page3.tif source=Notice of Recordation-Trademarks#page4.tif source=Trademark Assignment#page 1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif source=Trademark Assignment#page4.tif	

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FaNo. 5260er P. 5

BURT MAGEN COMPANY: 575 MARKET STREET, SUITE 2500

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>PVI Virtual Media Services, LLC</td> <td></td> <td>12/10/2010</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	PVI Virtual Media Services, LLC		12/10/2010	LIMITED LIABILITY COMPANY:																
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CORRESPONDENCE DATA																											
Fax Number:	(415)300-9885																										
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Phone:	4153009880																										
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BURT MAGEN COMPANY: 575 MARKET STREET, SUITE 2500

Date:

12/17/2010

Total Attachments: 4

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## TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of December 10, 2010 (this “**Assignment**”), is made by PVI Virtual Media Services, LLC, a Delaware limited liability company (“**Seller**”) in favor of Sportvision, Inc., a Delaware corporation (“**Buyer**”). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of the date of this Agreement (the “**Purchase Agreement**”) among Seller, Buyer and, solely with respect to Article VII of the Purchase Agreement, CSC Holdings, LLC, a Delaware limited liability company.

Pursuant to the Purchase Agreement, Seller has, among other things, agreed to grant all of its right, title and interest in and to the trademarks listed in the first column on Schedule 1 attached hereto (the “**Trademarks**”) to Buyer.

The parties wish to execute this Assignment for purposes of transferring the Trademarks pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Buyer.

In consideration and in exchange for the sum of \$1.00 paid in hand to Seller by Buyer, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby agrees as follows:

1. Seller hereby assigns, transfers, conveys and delivers to Buyer all of its right, title and interest throughout the world in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks and (d) all rights to proceeds of the foregoing and all rights appurtenant to each of the Trademarks, including, without limitation, all claims that could be asserted by Seller against third parties arising out of or relating to the use or ownership of the Trademarks.

2. Seller hereby acknowledges and agrees that from and after the date hereof, Buyer shall be the exclusive owner of the Trademarks.

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**SCHEDULE 1**

<b>Trademark</b>	<b>Jurisdiction</b>	<b>Registration Number</b>	<b>Registration Date</b>
L-VIS	United States	2,538,443	2/12/2002
C-TRAK	United States	2,498,563	10/16/2001