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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Citizenship of the Receiving Party previously recorded on Reel 004456 Frame 0519. Assignor(s) hereby confirms the Citizenship of the Receiving Party Sportvision, Inc. is a Delaware Corporation.		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PVI VIRTUAL MEDIA SERVICES,		12/10/2010	LIMITED LIABILITY
LLC		12/10/2010	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SPORTVISION, INC.		
Street Address:	1619 N. Ravenswood Avenue, Suite 304		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60640		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2538443	L-VIS
Registration Number:	2498563	C-TRAK

CORRESPONDENCE DATA

Fax Number: (415)369-9665

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-369-9660

Email: gbaron@vierramagen.com

Correspondent Name: Burt Magen

Address Line 1: 575 Market Street, Suite 2500

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	SPTV-01142US0
NAME OF SUBMITTER:	Burt Magen

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Signature:	/Burt Magen/	
Date:	02/03/2011	
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):BURT MAGEN COMPANY: 575 MARKET STREET, SUITE 2500

TRADEMARK ASSIGNMENT						
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SUBMISSION TYPE:	JBMISSION TYPE: NEW A9916NMENT				Page	
NATURE OF CONVEY	/ANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY	CONVEYING PARTY DATA					
Name			Formatly	Execution Date	Entity Type	
PVI Virtual Media Ser	vices, LLC			12/10/2010	LIMITED LIABILITY COMPANY:	
RECEIVING PARTY E	ATA	esegunus——			19-11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	
Name:	Sportvision,	inc.		The state of the s		
Street Address:	, , , , , , , , , , , , , , , , , , , ,		1 Avenue, Suite 304		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	
City:	Chicago	····	2,7000,400,700,400			
State/Country:	ILTINOIS		and a second sec			
Postal Code:	60840		1600			
Entity Type:	CORPORAT	ION:	Chicago, III	inois, USA	- Allendaria	
PROPERTY NUMBER	PROPERTY NUMBERS Total: 2					
Рторенту Туре	Nu	nbor		Word Mark		
Registration Number.	25384	13	L-VIS			
Registration Number: 2498503 C-TRAK						
CORRESPONDENCE	DATA			A CONTRACTOR OF THE PARTY OF TH		· · · · · · · · · · · · · · · · · · ·
Fax Number:	(415)30		an tha fee chample to the	ovasaliil		
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 4153699660						
Email: gberon@vierremagen.com						
Correspondent Name: Burt Magen						
Address Line 1: 575 Market Street, Suite 2500						
Address Line 4: San Francisco, CALIFORNIA 94105						
ATTORNEY DOCKET	ATTORNEY DOCKET NUMBER: SPTV-01142U50					
NAME OF SUBMITTE	NAME OF SUBMITTER: Burt Magen					
Signature;	Signature: /Burt Magen/					
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):BURT MAGEN COMPANY: 575 MARKET STREET, SUITE 2500

Date: 12/17/2010

Total Attachments: 4
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source=Trademark Assignment#page 3.tlf
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TRADEMARK ASSIGNMENT

This Trademark Assignment dated as of December 10, 2010 (this "Assignment"), is made by PVI Virtual Media Services, LLC, a Delaware limited liability company ("Seller") in favor of Sportvision, Inc., a Delaware corporation ("Buyer"). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of the date of this Agreement (the "Purchase Agreement") among Seller, Buyer and, solely with respect to Article VII of the Purchase Agreement, CSC Holdings, LLC, a Delaware limited liability company.

Pursuant to the Purchase Agreement, Seller has, among other things, agreed to grant all of its right, title and interest in and to the trademarks listed in the first column on <u>Schedule 1</u> attached hereto (the "**Trademarks**") to Buyer.

The parties wish to execute this Assignment for purposes of transferring the Trademarks pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, and any other applicable trademark offices outside of the United States, as may be necessary to effectuate the assignment and transfer of the Trademarks to Buyer.

In consideration and in exchange for the sum of \$1.00 paid in hand to Seller by Buyer, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby agrees as follows:

- 1. Seller hereby assigns, transfers, conveys and delivers to Buyer all of its right, title and interest throughout the world in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks and (d) all rights to proceeds of the foregoing and all rights appurtenant to each of the Trademarks, including, without limitation, all claims that could be asserted by Seller against third parties arising out of or relating to the use or ownership of the Trademarks.
- 2. Seller hereby acknowledges and agrees that from and after the date hereof, Buyer shall be the exclusive owner of the Trademarks.

[The next page is the signature page]

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IN WITNESS WHEREOF, PVI Virtual Media Services, LLC has caused this Assignment to be duly authorized and executed as of the date hereof.

PVI VIRTUAL MEDIA SERVICES, LLC

B_V

Name: Michael Dipasquale
Title: Executive Vice President

STATE OF New York)
COUNTY OF New York)

On this 10th day of 10th 2010 before me personally came Michael Dipasquale, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is a representative of PVI Virtual Media Services, LLC; he signed the instrument in the name of PVI Virtual Media Services, LLC; and he had the authority to sign the instrument on behalf of PVI Virtual Media Services, LLC.

Notary Public

SUSAN K. SANTIAGO
Notary Public, State of New York
No. 01SA4755681
Qualified in Richmond County
Certificate Filed in New York County
Commission Expres May 35, 2014

Acknowledged:

SPORTVISION, INC.

Name: Michael Jakob

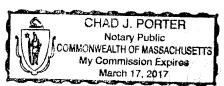
Title: President

STATE OF Massachusells)

COUNTY OF Suffold)

On this 10 day of 12 day, 2010 before me personally came Michael Jakob, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that he is a representative of Sportvision, Inc.; he signed the instrument in the name of Sportvision, Inc.; and he had the authority to sign the instrument on behalf of Sportvision, Inc.;

Notary Public



SCHEDULE 1

Trademark	Jurisdiction	Registration Number	Registration Date
L-VIS	United States	2,538,443	2/12/2002
C-TRAK	United States	2,498,563	10/16/2001

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RECORDED: 02/03/2011