

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79017522</b>				
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL					
<b>CONVEYING PARTY DATA</b>						
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>GENERAL BISCUITS BELGIË</td> <td>09/24/2010</td> </tr> </tbody> </table>			Name	Execution Date	GENERAL BISCUITS BELGIË	09/24/2010
Name	Execution Date					
GENERAL BISCUITS BELGIË	09/24/2010					
<b>RECEIVING PARTY DATA</b>						
<b>Name:</b>	KRAFT FOODS BELGIUM INTELLECTUAL PROPERTY					
<b>Address:</b>	Brusselsesteenweg 450 B-1500 Halle					
<b>Country:</b>	BE					
<b>Entity Type:</b>	Besloten Vennootschap met Beperkte Aansprakelijkheid					
<b>Entity Country:</b>	Belgique					
<b>CORRESPONDENCE DATA</b>						
<b>Correspondent Name:</b>	KRAFT FOODS BELGIUM INTELLECTUAL PROPERTY					
<b>Address:</b>	Brusselsesteenweg 450 B-1500 Halle					
<b>Country:</b>	BE					

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