

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79017323</b>				
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL					
CONVEYING PARTY DATA						
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>GENERAL BISCUITS BELGIË</td> <td>09/24/2010</td> </tr> </tbody> </table>			Name	Execution Date	GENERAL BISCUITS BELGIË	09/24/2010
Name	Execution Date					
GENERAL BISCUITS BELGIË	09/24/2010					
RECEIVING PARTY DATA						
Name:	KRAFT FOODS BELGIUM INTELLECTUAL PROPERTY					
Address:	Brusselsesteenweg 450 B-1500 Halle					
Country:	BE					
Entity Type:	Besloten Vennootschap met Beperkte Aansprakelijkheid					
Entity Country:	Belgique					
CORRESPONDENCE DATA						
Correspondent Name:	KRAFT FOODS BELGIUM INTELLECTUAL PROPERTY					
Address:	Brusselsesteenweg 450 B-1500 Halle					
Country:	BE					

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