

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Opinion Research Corporation		12/31/2010
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ORC International, Inc.		
Street Address:	5711 S 86th Circle		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1147327	ORC
CORRESPONDENCE DATA			
Fax Number:	(402)390-9005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402 390 9500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	One Pacific Place, Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	5100-5584 INFOGROUP		
NAME OF SUBMITTER:	Roberta L. Christensen		
Signature:	/rlc/		

OP \$40.00 1147327

900183728

TRADEMARK
REEL: 004475 FRAME: 0381

Date:

02/11/2011

Total Attachments: 3

source=ORC merger #page1.tif

source=ORC merger #page2.tif

source=ORC merger #page3.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"GUIDELINE, INC.", A NEW YORK CORPORATION,
WITH AND INTO "OPINION RESEARCH CORPORATION" UNDER THE NAME OF "ORC INTERNATIONAL, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2010, AT 5:22 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 11:59 O'CLOCK P.M.

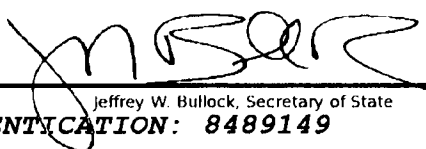
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2263905 8100M

101240636



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8489149

DATE: 01-12-11

TRADEMARK
REEL: 004475 FRAME: 0383

**CERTIFICATE OF MERGER
MERCING
GUIDELINE, INC.
WITH AND INTO
OPINION RESEARCH CORPORATION**

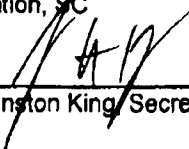
**(UNDER SECTION 252 OF THE GENERAL
CORPORATION LAW OF THE STATE OF DELAWARE)**

Opinion Research Corporation, a Delaware corporation, hereby certifies that:

1. The name and state of incorporation of each of the constituent corporations are:
 - a. Guideline, Inc., a New York corporation ("AC"); and
 - b. Opinion Research Corporation, a Delaware corporation ("SC").
2. A Plan and Agreement of Merger (the "Agreement") has been approved, adopted, certified, executed, and acknowledged by AC and SC in accordance with the provisions of Section 907 of the New York Business Corporation Law and subsection (c) of Section 252 of the General Corporation Law of the State of Delaware.
3. SC is the surviving corporation in the merger herein certified, which will continue its existence as said surviving corporation under its present name upon the effective time of said merger pursuant to the provisions of the General Corporation Law of the State of Delaware.
4. The Certificate of Incorporation of SC, as now in force and effect, shall continue to be the Certificate of Incorporation of said surviving corporation until amended or repealed pursuant to the provisions of the General Corporation Law of the State of Delaware; except, however, that as of the effective time of the merger and immediately following the merger, the name of SC shall be changed to "ORC International, Inc." by amending Article FIRST of the Certificate of Incorporation of SC by revoking said Article FIRST in its entirety and restating it in its entirety as follows: "The name of the corporation is ORC International, Inc."
5. The authorized stock and par value of AC is 1,000 shares of common stock with a par value of \$0.001.
6. The executed Agreement is on file at an office of SC, the address of which is 5711 S. 86th Circle, Omaha, Nebraska 68127.
7. A copy of the Agreement will be furnished by SC, on request and without cost, to any stockholder of AC or SC.
8. The Agreement provides that the Agreement may be terminated or amended prior to the effective time of the merger in accordance with the provisions of the New York Business Corporation Law and the provisions of the General Corporation Law of the State of Delaware.
9. The effective date of this merger shall be 11:59 p.m. on December 31, 2010.

IN WITNESS WHEREOF, SC has caused this Certificate of Merger to be signed by Winston King, its authorized officer, on the 27th day of December, 2010.

Opinion Research Corporation, a Delaware corporation, SC

By: 
Winston King, Secretary

Certificate of Merger
Signature Page