Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alvenda, Inc.		02/02/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	8thBridge, Inc.	
Street Address:	110 North 5th Street, Suite 420	
City:	Minneapolis	
State/Country:	MINNESOTA	
Postal Code:	55403	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85180125	8TH BRIDGE
Serial Number:	77905808	GIFTFEED
Serial Number:	77883316	WISHFEED
Registration Number:	3743258	ALVENDA

CORRESPONDENCE DATA

900184037

Fax Number: (612)632-4444

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-632-3357

Email: trademark@gpmlaw.com Correspondent Name: Jennifer C. Debrow P.O. Box 2906 Address Line 1: Address Line 2: **Gray Plant Mooty**

Address Line 4: Minneapolis, MINNESOTA 55402-0906

ATTORNEY DOCKET NUMBER: 128492

Jennifer C. Debrow NAME OF SUBMITTER:

REEL: 004476 FRAME: 0365

TRADEMARK

Signature:	/Jennifer C. Debrow/	
Date:	02/10/2011	
Total Attachments: 1 source=NAMECHANGE_Page_1#page1.tif		

TRADEMARK
REEL: 004476 FRAME: 0366

State of Delaware Secretary of State Division of Corporations Delivered 02:59 PM 02/02/2011 FILED 02:59 PM 02/02/2011 SRV 110109192 - 4626081 FILE

CERTIFICATE OF AMENDMENT OF SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF ALVENDA, INC.

Wade Gerten, President and CEO of Alvenda, Inc., a Delaware corporation (the "Corporation"), hereby certifies the following on behalf of the Corporation, pursuant to the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware:

- 1. The name of the Corporation is Alvenda, Inc.
- 2. Article I of the Second Amended and Restated Certificate of Incorporation of the Corporation has been amended as follows:

The name of the Corporation is 8thBridge, Inc.

3. The amendment to the Second Amended and Restated Certificate of Incorporation of the Corporation set forth herein has been adopted by the Corporation's directors and stockholders pursuant to the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Dated: January 20, 2011

President and CEO

GP:2875288 v1

TRADEMARK REEL: 004476 FRAME: 0367

RECORDED: 02/10/2011