

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Division/Merger	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mellon Bank, N.A.		07/01/2008	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Bank of New York Mellon		
Street Address:	One Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10286		
Entity Type:	New York State Chartered Bank: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2380089	PRIVATE EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	(412)288-3063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-288-4164		
Email:	ptoipinbox@reedsmith.com		
Correspondent Name:	Frederick H. Colen		
Address Line 1:	P.O. Box 488		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	98427US411787.20003FHC		
NAME OF SUBMITTER:	Frederick H. Colen		
Signature:	/Frederick H. Colen/		

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**TRADEMARK
 REEL: 004483 FRAME: 0655**

Date:

02/22/2011

Total Attachments: 2

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BNY MELLON

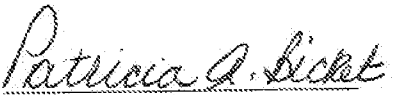
Patricia A. Bicket

Vice President and Secretary, The Bank of New York Mellon

Secretary's Certificate

I, Patricia A. Bicket, Secretary of The Bank of New York Mellon, a New York state chartered bank (the "Bank"), hereby certify that the Bank has succeeded by operation of law effective July 1, 2008, to the rights and obligations of Mellon Bank, N.A. (or its affiliated entity) associated with the contract or other asset or obligation described on or attached to the Annex hereto.

In Witness Whereof, I have hereunto set my hand and affixed the seal of The Bank of New York Mellon this 11th day of February, 2011.


Secretary

One Wall Street, 9th Floor, New York, NY 10286
T 212 635 1787 F 212 635 1269 patricia.bicket@bnymellon.com

TRADEMARK
REEL: 004483 FRAME: 0657

Annex

1. Description of the contract or other asset or obligation:

The mark PRIVATE EXCHANGE, and the associated U.S. Supplemental Service Mark Registration No. 2,380,089 for the mark PRIVATE EXCHANGE, and the goodwill associated with the PRIVATE EXCHANGE mark.