

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EIDOLON GOLF, LLC		02/14/2011	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EIDOLON BRANDS, LLC		
<b>Composed Of:</b>	COMPOSED OF Terry B. Koehler, President/Managing Member		
<b>Street Address:</b>	1508 N. Ben Jordan		
<b>City:</b>	Victoria		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77901		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3018413	EIDOLON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(405)232-9659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	4052320621		
<b>Email:</b>	Myoung@fellerssnider.com		
<b>Correspondent Name:</b>	Fellers, Snider, et al.		
<b>Address Line 1:</b>	100 North Broadway, Suite 1700		
<b>Address Line 4:</b>	Oklahoma City, OKLAHOMA 73102		
<b>ATTORNEY DOCKET NUMBER:</b>	OKC02170		
<b>NAME OF SUBMITTER:</b>	Michael S. Young		
<b>Signature:</b>	/Michael S. Young/		

OP \$40.00 3018413

**900184625**

**TRADEMARK  
 REEL: 004483 FRAME: 0818**

Date:

02/22/2011

Total Attachments: 1

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**Trademark Assignment**

**WHEREAS**, Eidolon Golf, LLC, a Texas Limited Liability Company, with its principal place of business at 1502 E. Red River, Victoria, TX 77901 ("Assignor"), is the owner of the mark EIDOLON ("the Mark") in connection with the following goods and/or services: golf clubs, namely wedges, putters, irons, and woods, and golf accessories, namely golf bags and golf gloves; and

**WHEREAS**, Assignor has registered the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Registration No. 3,018,413, registered on November 22, 2005; and

**WHEREAS**, Eidolon Brands, L.L.C, a Texas Limited Liability Company, with a principal place of business in Victoria, TX ("Assignee"), whose mailing address is 1508 N. Ben Jordan, Victoria, TX 77901, desires to acquire the Mark, and the registration;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration.

EIDOLON GOLF, LLC

By: Terry Koehler  
Name: Terry Koehler  
Title: President

Dated effective as of:  
2011-2-14

STATE OF Texas  
COUNTY OF Victoria

Sworn to and subscribed before me on the 14 day of February, 2011,

by Terry Koehler  
(name of signer)

[Signature]  
Notary Public's signature

My Commission Expires:

