

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Megan Searfoss		02/02/2011	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Run Like a Mother, LLC		
Street Address:	188 North Street		
City:	Ridgefield		
State/Country:	CONNECTICUT		
Postal Code:	06877		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3764104	RUN LIKE A MOTHER	
CORRESPONDENCE DATA			
Fax Number:	(503)459-4142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	harnett@ahmrt.com		
Correspondent Name:	Alleman Hall McCoy Russell & Tuttle LLP		
Address Line 1:	806 SW Broadway		
Address Line 2:	Suite 600		
Address Line 4:	Portland, OREGON 97205		
ATTORNEY DOCKET NUMBER:	SLT222		
NAME OF SUBMITTER:	Natalia K. Harnett		
Signature:	/Natalia K. Harnett/		
Date:	02/22/2011		

CH \$40.00 3764104

Total Attachments: 1

source=Assignment of Reg. No. 3,764,104 (executed), 2-2-2011#page1.tif

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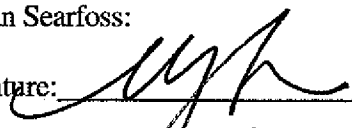
WHEREAS, Megan Searfoss (hereinafter "Assignor"), a United States individual residing at 188 North Street, Ridgefield, CT 06877, United States owns the following U.S. trademark registration:

Mark: RUN LIKE A MOTHER
U.S. Trademark Reg. No: 3,764,104
Registration Date: March 23, 2010
Goods/Services: Sports bottles sold empty in International Class 021
Shirts; hats; shorts; headbands; pants in International Class 025
Organizing sporting events, namely, running races and track and field events in International Class 041

WHEREAS, Run Like a Mother, LLC, (hereinafter "Assignee"), a Connecticut limited liability company, located and doing business at 188 North Street, Ridgefield, Connecticut, 06877 desires to acquire all rights in the above listed trademark and registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the trademark and registration therefor indicated above, together with the goodwill of the business connected with the use of and symbolized by the trademark. Assignor agrees to cooperate and sign all documents necessary to carry out the intent of this Agreement, including all documents necessary to record the assignment with the United States Patent and Trademark Office.

Megan Searfoss:

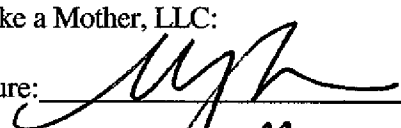
Signature: 

Printed Name: Megan Searfoss

Title: owner

Date: 2/2/2011

Run Like a Mother, LLC:

Signature: 

Printed Name: Megan Searfoss

Title: owner

Date: 2/2/2011