

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Cable Rosenberg

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) January 31, 2011

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Directech, Inc.

Internal

Address: _____

Street Address: 10645 N. Tatum Blvd., Suite 200-517

City: Phoenix

State: Arizona

Country: United States Zip: 85028

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Arizona
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,996,381

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BLACKSONBLONDES

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Anna M. Vradenburgh

Internal Address: The Eclipse Group LLP

Street Address: 6345 Balboa Blvd., Suite 325, Bldg II

City: Encino

State: California Zip: 91316

Phone Number: (818) 488-8146

Fax Number: (818) 332-4138

Email Address: TMDocketing@eclipsegrp.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

February 24, 2011

Date

Anna M. Vradenburgh

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 004484 FRAME: 0837

700457285

OP \$40.00 299638

ASSIGNMENT OF TRADEMARK

WHEREAS, Cable Rosenberg (Assignor), an individual, having an address of 10645 N. Tatum Blvd, Suite 200-517, Phoenix, Arizona 85028, has adopted, used and is using the mark **BLACKSONBLONDES**, an application for which has been filed in the United States Patent and Trademark Office, Serial No. 76/526,310, and which issued as United States Registration No. 2,996,381;

WHEREAS, Directech, Inc. (Assignee), an Arizona Corporation, having an address of 10645 N. Tatum Blvd, Suite 200-517, Phoenix, Arizona 85028 is desirous of acquiring the mark, the application for the mark, and the registration issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified application and registration thereof.

Date: _____

1-31-11



Assignor: Cable Rosenberg