

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B.P. Informatics, LLC		03/01/2011	LIMITED LIABILITY COMPANY: ARKANSAS
RECEIVING PARTY DATA			
Name:	Health Performance Institute, Inc.		
Street Address:	1910 Federal Avenue E		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98102		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3257351	HEALTH PERFORMANCE INSTITUTE	
CORRESPONDENCE DATA			
Fax Number:	(404)873-8631		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-873-8630		
Email:	trademarks@agg.com		
Correspondent Name:	Sherman A. Cohen		
Address Line 1:	171 17th Street, NW, Suite 2100		
Address Line 2:	Arnall Golden Gregory LLP		
Address Line 4:	Atlanta, GEORGIA 30363-1031		
ATTORNEY DOCKET NUMBER:	24436.2		
NAME OF SUBMITTER:	Sherman A. Cohen		
Signature:	/sac/		

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 REEL: 004488 FRAME: 0332

Date:

03/01/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 1st day of March 2011 (the "Effective Date"), by and between B.P. Informatics, LLC, a Delaware, limited liability company, whose address is 601 South Gaines Street, Little Rock, Arkansas 72201 (hereinafter referred to as "Assignor"), and Health Performance Institute, Inc., a California, corporation, whose address is 1910 Federal Avenue E, Seattle, Washington 98102 (hereinafter referred to as "Assignee") (collectively, the "Parties").

WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the federal trademark registration set forth on Schedule A, attached hereto, and incorporated herein by reference (the "Mark");

WHEREAS, Assignor is the owner of all right, title and interest in and to the registration (the "Registration") set forth on Schedule A; and

WHEREAS, the Parties desire to enter into this Assignment to affect the transfer of all right, title, and interest in and to the Mark to Assignee on a worldwide basis.

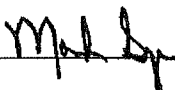
NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Mark on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Mark.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable and necessary acts to vest in Assignee all right, title, and interest in and to the Mark, and to enable such right, title, and interest for the Mark to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

3. Construction. This Assignment is governed by Georgia law.

"ASSIGNOR"
B.P. INFORMATICS, LLC.

By:  _____

Name: Mark Sizemore

Title: Managing Director

SCHEDULE A

Mark: HEALTH PERFORMANCE INSTITUTE (Registration No. 3,257,351)

Health Performance
Institute