

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BACARDI U.S.A., INC.		03/07/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BACARDI & COMPANY LIMITED		
<b>Street Address:</b>	Auelestrasse 5		
<b>City:</b>	9490 Vaduz		
<b>State/Country:</b>	LIECHTENSTEIN		
<b>Entity Type:</b>	CORPORATION: LIECHTENSTEIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3916995	SUMMER SOIREE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)808-7897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-808-7800		
<b>Email:</b>	ccastro@kelleydrye.com		
<b>Correspondent Name:</b>	Matthew D. Marcotte		
<b>Address Line 1:</b>	101 Park Avenue		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10178		
<b>ATTORNEY DOCKET NUMBER:</b>	004352-0072		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William R. Golden, Kelley Drye & Warren		
<b>Address Line 1:</b>	101 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10178		
<b>NAME OF SUBMITTER:</b>	Matthew D. Marcotte		

OP \$40.00 3916995

**900185976**

**TRADEMARK**  
**REEL: 004493 FRAME: 0530**

Signature:	/Matthew D. Marcotte/
Date:	03/09/2011
Total Attachments: 3 source=Assignment Document_Bacardi U.S.A., Inc. and Bacardi & Company Limited#page1.tif source=Assignment Document_Bacardi U.S.A., Inc. and Bacardi & Company Limited#page2.tif source=Assignment Document_Bacardi U.S.A., Inc. and Bacardi & Company Limited#page3.tif	

## ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of March 7, 2011 (hereinafter the "Effective Date"), by and between Bacardi U.S.A., Inc. ("ASSIGNOR") and Bacardi & Company Limited ("ASSIGNEE").

WHEREAS, ASSIGNOR, a corporation organized and existed under the law of Delaware, with an address at 2701 LeJeune Road, Coral Gables, FL 33134, is the owner in the United States of all right, title and interest in and to the trademarks identified on Schedule A attached hereto and incorporated herein, together with any registrations and/or applications for such trademarks in the U.S. Patent and Trademark Office and the goodwill related thereto (hereinafter collectively identified as the "TRADEMARKS"); and


WHEREAS, ASSIGNEE, a corporation organized and existing under the law of Lichtenstein, with an address at Auelestrasse 5, 9490 Vaduz, Lichtenstein, is desirous of acquiring all right, title and interest in and to the TRADEMARKS, together with all goodwill related thereto; and

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE the entire right, title and interest that ASSIGNOR has or may have, in and to the TRADEMARKS in the United States, together with the goodwill of the business symbolized thereby and associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the Effective Date, said ASSIGNOR does hereby assign and transfer unto ASSIGNEE its entire right, title and interest in and to the TRADEMARKS for all goods and services together with all registrations and/or applications for such trademarks in the U.S. Patent and Trademark Office, and the related goodwill of the business symbolized by and associated with said TRADEMARKS.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment  
as of the Effective Date.

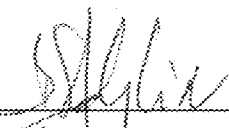
BACARDI U.S.A., INC.

By:  \_\_\_\_\_

Name: Marvin C. Voke

Title: V.P. Deputy General Counsel

BACARDI & COMPANY LIMITED

By:  \_\_\_\_\_

Name: BEATRICE SFONDYLIA

Title: LEGAL COUNSEL

SCHEDULE A

<u>Mark</u>	<u>App./Reg. No.</u>
SUMMER SOIREE	Reg. No. 3,916,995

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