

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MLD Mortgage, Inc.		01/04/2010	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	The Lawrence Dear 2003 Trust		
Street Address:	30 B Vreeland Road		
City:	Florham Park		
State/Country:	NEW JERSEY		
Postal Code:	07932		
Entity Type:	TRUST: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2820176	MLD	
Registration Number:	2361254	MONEY STORE	
Registration Number:	1401559	THE MONEY STORE	
Registration Number:	0981752	THE MONEY STORE	
CORRESPONDENCE DATA			
Fax Number:	(212)398-0681		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-596-0590		
Email:	squigley@ostrolenk.com		
Correspondent Name:	Stephen J. Quigley		
Address Line 1:	Ostrolenk Faber LLP		
Address Line 2:	1180 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	4798-1		

OP \$115.00 2820176

900186043

**TRADEMARK
 REEL: 004493 FRAME: 0910**

NAME OF SUBMITTER:	Stephen J. Quigley
Signature:	/stephen j quigley/
Date:	03/10/2011
Total Attachments: 1 source=01222224#page1.tif	

DEED OF ASSIGNMENT

WHEREAS, MLD Mortgage, Inc., a New Jersey corporation, with a place of business at 30 B Vreeland Road, Florham Park, New Jersey 07932 ("Assignor"), has adopted for its business the following service marks which are registered in the United States Patent and Trademark Office ("Service Marks"):

<u>Service Mark</u>	<u>Reg. No.</u>
MLD	2,820,176
MONEY STORE	2,361,254
THE MONEY STORE	1,401,559
THE MONEY STORE	981,752

WHEREAS, The Lawrence Dear 2003 Trust, a New Jersey Trust located at 30 B Vreeland Road, Florham Park, New Jersey 07932, ("Assignee"), desires to acquire the Service Marks and the goodwill of the business associated therewith.

WHEREAS, to the best of Assignor's knowledge, no cancellation actions against any of the registrations for the Service Marks are pending and no other party has a valid claim of ownership of any of the Service Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire right, title and interest in and to the Service Marks, together with the goodwill of the business symbolized thereby, the registrations therefor, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Service Marks including the right to recover damages and profits for past infringement.

MLD MORTGAGE, INC.

Executed at Florham Park, NJ

this 4th day of January, 2010

By: _____

Name: Lawrence Dear

Title: President

{01221281.1}