

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Research International USA Incorporated		03/10/2011
			Entity Type CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	TNS Custom Research Inc.		
Street Address:	11 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2149876	KANTAR
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	21964-0004-000-ASSN-JH		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		

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REEL: 004496 FRAME: 0110

Date:

03/11/2011

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Research International USA Incorporated, a corporation legally organized under the laws of Illinois (hereinafter "Assignor"), adopted, used and was using the mark listed below which is registered in the United States Patent and Trademark Office (The "Mark"):

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
KANTAR	2149876	April 7, 1998

WHEREAS, TNS Custom Research Inc., a Pennsylvania corporation, with an address of 11 Madison Avenue, New York, New York 10010 (hereinafter "Assignee"), was desirous of acquiring said mark and said registration therefor,

WHEREAS, on January 1, 2010, Assignor did assign unto said Assignee all right, title and interest in and to said Mark together with the goodwill of the business symbolized by the Mark, and to the above-identified registration therefor and all rights to damages or profits due or accrued arising out of past infringement of the said Mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties reaffirm and reratify said assignment upon the aforesaid terms and conditions nunc pro tunc as of January 1, 2010.

IN WITNESS WHEREOF, this Assignment has been executed effective as of January 1, 2010.

Research International USA Incorporated

By: Thomas O. Neuman
[Signature]

THOMAS O. NEUMAN
[Signatory's Name]

TREASURER
[Signatory's Title]

Date of Execution - March 10, 2011

TNS Custom Research Inc.

By: [Signature]
[Signature]

KEVIN FAREWELL
[Signatory's Name]

SECRETARY
[Signatory's Title]

Date of Execution - March 7, 2011