

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dental Sleep Solutions, LLC		05/06/2009	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Dental Sleep Solutions Franchising, LLC		
Street Address:	3909 E. Bay Drive		
Internal Address:	Suite 205		
City:	Holmes Beach		
State/Country:	FLORIDA		
Postal Code:	34217		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3668258	DENTAL SLEEP SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	(781)481-9191		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(781) 481-9090		
Email:	lstraus@scummingslaw.com		
Correspondent Name:	Lindsey Straus		
Address Line 1:	Two Main Street		
Address Line 2:	Suite 300		
Address Line 4:	Stoneham, MASSACHUSETTS 02180		
NAME OF SUBMITTER:	Lindsey M. Straus		
Signature:	/Lindsey M. Straus/		
Date:	03/11/2011		

OP \$40.00 3668258

Total Attachments: 2

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ASSIGNMENT OF PROPRIETARY RIGHTS

THIS ASSIGNMENT OF PROPRIETARY RIGHTS (this "Agreement") is made as of May 6, 2009 by Dental Sleep Solutions, LLC, a Florida limited liability company, with its principal address of 3909 E Bay Drive, Suite 205, Holmes Beach, Florida 34217 (the "Assignor"), to Dental Sleep Solutions Franchising, LLC, a Florida limited liability company, with its principal address of 3909 E Bay Drive, Suite 205, Holmes Beach, Florida 34217 (the "Assignee").

Recitals

WHEREAS The Assignor has adopted and used and is using the composite Service Mark identified as "Dental Sleep Solutions" and design, and is the owner of such composite Service Mark which was filed in the United States Patent and Trademark Office on February 15, 2008, Serial No. 77,398,171; and

WHEREAS some of the Assignor's Proprietary Rights include the above cited Service Mark, trade name, trademarks, other service marks, logos, designs or other commercial symbols, URLs, domain names, website addresses, email addresses, digital cellular addresses, wireless web addresses and trade dress (hereinafter referred to as the "Marks") used to identify certain dental services, namely fitting and construction of individualized orthotic appliances to be worn while sleeping for the treatment of sleep apnea and snoring; and

WHEREAS the Assignee desires to acquire the Mark and the pending registration thereof in connection with the franchising of businesses which provide dental services for the treatment of sleep apnea and snoring.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Mark, together with (a) the Application of the Mark, (b) the goodwill of the business symbolized by and associated with the Mark and the pending registration thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill.

This Assignment is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by signing its acceptance of this Assignment below.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, as of May 6, 2009.

Dental Sleep Solutions, LLC

By: George S. Yatros

Name: Dr. George S. Yatros

Title: Manager Member

The foregoing assignment of the Mark and the registration thereof by the Assignee is hereby accepted as of May 6th, 2009.

Dental Sleep Solutions Franchising, LLC

By: George S. Yatros

Name: Dr. George S. Yatros

Title: Manager Member

ACKNOWLEDGEMENT

On this 6 day of May, 2009, before me, the undersigned notary public, personally appeared Dr. George S. Yatros, proved to me through satisfactory evidence of identification, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

Kim E. Moroz Albers
Notary Public

My commission expires: Dec. 10, 2011

