

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primo Sport, Inc.		03/22/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Primo Sport Holdings, LLC		
Street Address:	814 Interchange Boulevard		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19711		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3746690	NITROBLOCK	
CORRESPONDENCE DATA			
Fax Number:	(302)984-6399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(302) 984-6300		
Email:	bkrikelis@mccarter.com, kknoll@mccarter.com		
Correspondent Name:	Basil S. Krikelis		
Address Line 1:	McCater & English, LLP 405 N. King St		
Address Line 2:	Renaissance Centre, 8th Floor		
Address Line 4:	Wilmington, DELAWARE 19801		
ATTORNEY DOCKET NUMBER:	101053/00001		
NAME OF SUBMITTER:	Basil S. Krikelis		
Signature:	/Basil S. Krikelis/		
Date:	03/23/2011		
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**CH \$40.00 3746690**

**ASSIGNMENT OF TRADEMARKS AND GOODWILL**

This Assignment is made effective as of the 22<sup>nd</sup> <sup>PE</sup> day of March, 2011, by and between PRIMO SPORT, INC., a Delaware corporation with offices at 814 Interchange Boulevard, Newark, Delaware 19711 ("Assignor") and PRIMO SPORT HOLDINGS, L.L.C, a Delaware limited liability company with offices at 814 Interchange Boulevard, Newark, Delaware 19711 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark and trademark registration listed and/or described on Appendix A attached hereto and made a part hereof (the "Mark"), and all common law rights to the Mark and of all the goodwill associated therewith the Mark; and

WHEREAS, Assignor has agreed to assign the Mark to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest, including common law rights, in the Mark, and all issued registrations with respect to same, as well as the goodwill related to the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Mark.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year first above written.

PRIMO SPORT, INC.

By: *David A. Sanusky*  
Name: *DAVID A. SANUSKY*  
Title: *President*

APPENDIX A

US Trademark

MARK	REGISTRATION NO.	REGISTRATION DATE
NITROBLOCK	3,746,690	February 9, 2010

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