

Corr. 2/17/11

03/23/2011

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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ENTITY field [REDACTED] [REDACTED] previously recorded on Reel 004466 Frame 0422. Assignor(s) hereby confirms the [REDACTED].

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Melissa E. Bramlage		02/03/2011	INDIVIDUAL. UNITED STATES

RECEIVING PARTY DATA

Name:	SARABEAR COMPANY LLC
Street Address:	173 Taylor Woods Road
City:	Fort Ann
State/Country:	NEW YORK
Postal Code:	12827
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number	3181663	SARABEAR

CORRESPONDENCE DATA

Fax Number: (518)220-1857
Correspondence will be sent via US Mail when the fax attempt is unsuccessful

Phone: (518) 220-1850
 Email: lmolloy@iplawusa.com
 Correspondent Name: SCHMEISER, OLSEN & WATTS, LLP
 Address Line 1: 22 Century Hill Drive, Suite 302
 Address Line 4: Latham, NEW YORK 12110

ATTORNEY DOCKET NUMBER	SARA 4614-NY
NAME OF SUBMITTER.	ARLEN L. OLSEN
Signature:	/ARLEN L. OLSEN/

CH 3181663 \$40.00

Date:

02/17/2011

Total Attachments. 1

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melissa E. Bramlage		02/03/2011	INDIVIDUAL UNITED STATES
RECEIVING PARTY DATA			
Name:	SARABEAR COMPANY LLC		
Street Address:	173 Taylor Woods Road		
City:	Fort Ann		
State/Country:	NEW YORK		
Postal Code:	12827		
Entity Type:	LIMITED LIABILITY COMPANY UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3181663	SARABEAR	
CORRESPONDENCE DATA			
Fax Number:	(518)220-1857		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful</i>		
Phone:	(518) 220-1850		
Email:	lmolloy@iplawusa.com		
Correspondent Name:	SCHMEISER, OLSEN & WATTS, LLP		
Address Line 1:	22 Century Hill Drive, Suite 302		
Address Line 4:	Latham, NEW YORK 12110		
ATTORNEY DOCKET NUMBER:	SARA.4614-NY		
NAME OF SUBMITTER:	ARLEN L OLSEN		
Signature:	/ARLEN L OLSEN/		
Date:	02/03/2011		

CH \$40.00 3181663

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of 02/03/2011 from MELISSA E. BRAMLAGE, to SARABEAR COMPANY LLC, having a place of business at 173 Taylor Woods Road, Fort Ann, NY 12827.

WHEREAS, MELISSA E. BRAMLAGE, has adopted, used, and is using and is the last listed owner of the following trademark registered before the United States Patent and Trademark Office:

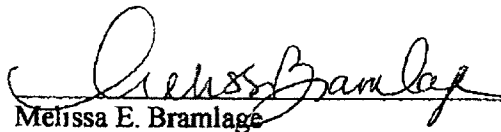
<u>Trademark</u>	<u>Registraton No.</u>	<u>Registration Date</u>
SaraBear	3,181,663	12/05/2006

WHEREAS, MELISSA E. BRAMLAGE, desires to convey, transfer, assign, deliver, and contribute to SARABEAR COMPANY LLC all of its right, title, and interest in and to the Mark(s) and the Property

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MELISSA E. BRAMLAGE, hereby conveys, transfers, assigns, delivers, and contributes to SARABEAR COMPANY LLC. all of MELISSA E. BRAMLAGE's, right, title, and interest of whatever kind in and to the Mark(s) and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark(s) are used: (2) all income, royalties, and damages hereafter due or payable to MELISSA E. BRAMLAGE, with respect to the Marks, including without limitation, damaged, and payments for past or future infringements and misappropriations of the Mark(s); and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark(s).

MELISSA E BRAMLAGE further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in SARABEAR COMPANY LLC's full right, title, and interest in the Mark(s) and the Property.

Date: 2/3/2011


Melissa E. Bramlage

Dkt No SARA 4614-NY



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 23, 2011

PTAS

SCHMEISER, OLSEN & WATTS, LLP
22 CENTURY HILL DRIVE, SUITE 302
LATHAM, NY 12110



900184382

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900184382

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. THE TRADEMARK ORIGINAL(OLD) RECORDATION COVER SHEET IS NEEDED BACK FOR THIS CORRETIVE. RETURN ALL DOCUMENTS TO FAX 571-273-0140

MARY BENTON, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION