

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eisai R&D Management Co., Ltd.		03/23/2011	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Novartis AG		
Street Address:	4002		
City:	Basel		
State/Country:	SWITZERLAND		
Postal Code:	0		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3613307	BANZEL	
CORRESPONDENCE DATA			
Fax Number:	(919)861-8913		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9198618903		
Email:	mtepper@teiplaw.com		
Correspondent Name:	Maury M. Tepper, III		
Address Line 1:	3724 Benson Drive		
Address Line 4:	Raleigh, NORTH CAROLINA 27609		
DOMESTIC REPRESENTATIVE			
Name:	Novartis Pharmaceuticals Corporation		
Address Line 1:	One Health Plaza, Building 430		
Address Line 4:	East Hanover, NEW JERSEY 07936		
NAME OF SUBMITTER:	Maury M. Tepper, III		

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 REEL: 004504 FRAME: 0285**

Signature:	/Maury M. Tepper, III/
Date:	03/24/2011
Total Attachments: 1 source=BANZEL Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") dated as of March 23, 2011, the ("Effective Date"), is from Eisai R&D Management Co., Ltd., a Japanese corporation (the "Assignor"), to Novartis AG, a Swiss corporation (the "Assignee").

WITNESSETH:

WHEREAS, Assignor is the record owner of the trademark and the related United States registration for BANZEL, Registration No. 3,613,307, (the "Mark"); and

WHEREAS, Assignor has agreed to assign, transfer and convey to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business, and all common law rights, associated with the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Mark, together with (1) the goodwill of the business symbolized by the Mark, (2) any and all common law rights, title and interest associated with the Mark, and (3) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Mark.

2. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such confirmatory assignments and other legal documents as Assignee, or its counsel, may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of each of the rights hereby conveyed.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective Date.

ASSIGNOR:

Eisai R&D Management Co., Ltd.

By: 

Printed Name: Nobuo Deguchi

Title: President