

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vision Center Northwest Inc.		12/08/2010	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	City Optical Co Inc
Street Address:	2839 Lafayette Road
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46222
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2923308	PURIFIER
Registration Number:	2923307	CLARIFIER
Registration Number:	2933038	BARELY THERE EYEWEAR
Registration Number:	2957084	AND THAT'S A PROMISE FROM THE DOCTOR
Registration Number:	2496787	HOW DO YOU WANT TO SEE THE WORLD?...HOW DO YOU WANT THE WORLD TO SEE YOU?
Registration Number:	3030405	EXACTLY AS THE DOCTOR ORDERED
Registration Number:	2532586	LIFE IS HOW YOU SEE IT
Registration Number:	2553202	DIFFERENT LOOKS FOR DIFFERENT OCCASIONS
Registration Number:	2665568	DR. TAVEL
Registration Number:	3593991	VISION VALUE\$ BY DR TAVEL
Registration Number:	3745749	VISION VALUES
Registration Number:	2137471	ONLY THE BEST FOR YOUR EYES

OP \$340.00 2923308

Registration Number:

2306136

FOR THE LOOK YOU WANT

CORRESPONDENCE DATA

Fax Number: (317)223-0276

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3176845276

Email: TRADEMARK@BOSELAW.COM

Correspondent Name: Megan M. Mulford

Address Line 1: 111 Monument Circle

Address Line 2: Suite 2700

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:

14772-0002

NAME OF SUBMITTER:

Megan M. Mulford

Signature:

/Megan M. Mulford/

Date:

03/25/2011

Total Attachments: 2

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**State of Indiana
Office of the Secretary of State**

CERTIFICATE OF MERGER

of

CITY OPTICAL CO INC

I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Articles of Merger of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The following non-surviving entity(s):

CITY OPTICAL OF ANDERSON, LLC

a(n) Domestic Limited Liability Company (LLC)

CITY OPTICAL OF MUNCIE, LLC

a(n) Domestic Limited Liability Company (LLC)

CITY OPTICAL OF ZIONSVILLE, LLC

a(n) Domestic Limited Liability Company (LLC)

DR. TAVEL HOLDING COMPANY, INC.

a(n) For-Profit Domestic Corporation

DR. TAVEL OF FISHERS, LLC

a(n) Domestic Limited Liability Company (LLC)

PREMIUM OPTICAL CO OF SHELBYVILLE INC

a(n) For-Profit Domestic Corporation

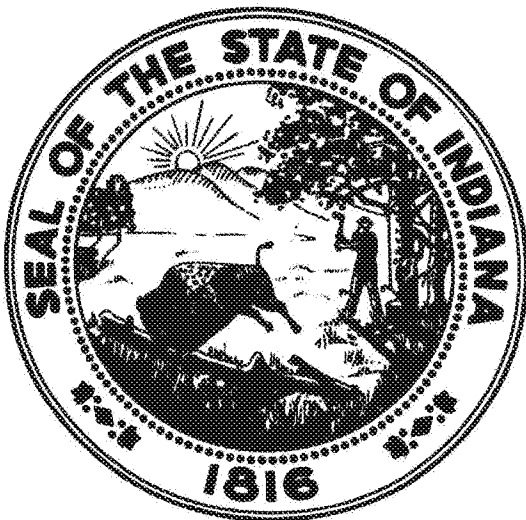
VISION CENTER NORTHWEST INC

a(n) For-Profit Domestic Corporation

merged with and into the surviving entity:

CITY OPTICAL CO INC

NOW, THEREFORE, with this document I certify that said transaction will become effective Saturday, January 01, 2011.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 27, 2010.

A handwritten signature in black ink, appearing to read "Todd Rokita".

TODD ROKITA,
SECRETARY OF STATE