

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Noelwerks, Inc. | | 02/22/2010 | CORPORATION: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | MyAssist, Inc. | | |
| Street Address: | 1145 Clark Street | | |
| City: | Stevens Point | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 54481 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3353718 | CIERGE | |
| Registration Number: | 3331537 | MARINECIERGE | |
| Registration Number: | 3360895 | MOBILECIERGE | |
| Registration Number: | 3786006 | MYASSIST | |
| Registration Number: | 3332214 | TRAVELCIERGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (414)978-8675 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 414 277 5675 | | |
| Email: | marta.levine@quarles.com | | |
| Correspondent Name: | Marta S. Levine | | |
| Address Line 1: | Quarles & Brady LLP | | |
| Address Line 2: | 411 East Wisconsin Avenue | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202 | | |
| ATTORNEY DOCKET NUMBER: | 700684.90000 | | |

CH \$140.00 3353718

900187672

TRADEMARK
REEL: 004507 FRAME: 0581

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|---|-----------------|
| NAME OF SUBMITTER: | Marta S. Levine |
| Signature: | /MartaLevine/ |
| Date: | 03/28/2011 |
| Total Attachments: 4 source=CertifiedCopyArticlesOfAmendment_NameChange_NoelwerksInc_to_MyAssistInc#page1.tif source=CertifiedCopyArticlesOfAmendment_NameChange_NoelwerksInc_to_MyAssistInc#page2.tif source=CertifiedCopyArticlesOfAmendment_NameChange_NoelwerksInc_to_MyAssistInc#page3.tif source=CertifiedCopyArticlesOfAmendment_NameChange_NoelwerksInc_to_MyAssistInc#page4.tif | |



DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Secretary, Department of Financial Institutions, do hereby certify that the annexed copy has been compared with the document on file in the Corporation Section of the Division of Corporate & Consumer Services of this department, and that the same is a true copy thereof; and that I am the legal custodian of said document, and that this certification is in due form.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and affixed the official seal
of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Secretary
Department of Financial Institutions

BY: A handwritten signature in black ink, appearing to read "Joseph H. ...".

DATE: MAR 23 2011

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

RECEIVED DEPT OF
INSTITUTIONS
STATE OF WISCONSIN

2010 FEB 25 AM 9:43

State of Wisconsin

DEPARTMENT OF FINANCIAL INSTITUTIONS

Division of Corporate & Consumer Services

01 T028436
dm v



ARTICLES OF AMENDMENT – STOCK, FOR-PROFIT CORPORATION

A. The present corporate name (prior to any change effected by this amendment) is:

Noelwerks, Inc.

(Enter Corporate Name)

Text of Amendment (Refer to the existing articles of incorporation and the instructions on the reverse of this form. Determine those items to be changed and set forth the number identifying the paragraph in the articles of incorporation being changed and how the amended paragraph is to read.)

RESOLVED, THAT the articles of incorporation be amended as follows:

Article 1 shall be amended to read as follows: "The name of the corporation shall be: MyAssist, Inc."

NO FEE
FEB

FEB 25 2010 10:15 AM
13703 DCORP

\$40.00

FILING FEE - \$40.00 See instructions, suggestions and procedures on following pages.

DFI/CORP/4(R02/05/04) Use of this form is voluntary.

1 of 3

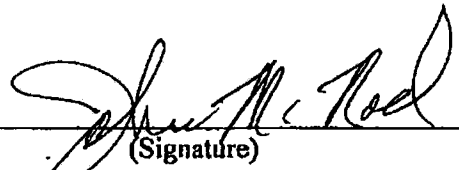
B. Amendment(s) adopted on February 27, 2010

(Indicate the method of adoption by checking (X) the appropriate choice below.)

- In accordance with sec. 180.1002, Wis. Stats. (By the Board of Directors)
- OR
- In accordance with sec. 180.1003, Wis. Stats. (By the Board of Directors and Shareholders)
- OR
- In accordance with sec. 180.1005, Wis. Stats. (By Incorporators or Board of Directors, before issuance of shares)

C. Executed on February, 2010
(Date)

Title: President Secretary
or other officer title _____


(Signature)

John M. Noel
(Printed name)

This document was drafted by Attorney Ronald T. Skrenes
(Name the individual who drafted the document)

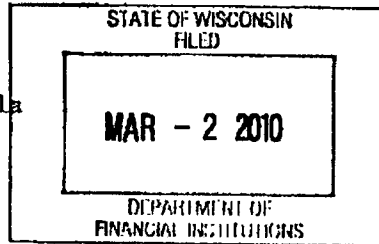
INSTRUCTIONS (Ref. sec. 180.1006 Wis. Stats. for document content)

Submit one original and one exact copy to Dept. of Financial Institutions, P O Box 7846, Madison WI, 53707-7846, together with a FILING FEE of \$40.00 payable to the department. Filing fee is non-refundable. (If sent by Express or Priority U.S. mail, address to 345 W. Washington Ave., 3rd Floor, Madison WI, 53703). The original must include an original manual signature, per sec. 180.0120(3)(c), Wis. Stats. NOTICE: This form may be used to accomplish a filing required or permitted by statute to be made with the department. Information requested may be used for secondary purposes. If you have any questions, please contact the Division of Corporate & Consumer Services at 608-261-7577. Hearing-impaired may call 608-266-8818 for TDY.

ARTICLES OF AMENDMENT – Stock, For-Profit Corporation

\$ 4000
10

Attorney Ronald T. Skrenes
Anderson, O'Brien, Bertz, Skrenes & Golla
P.O. Box 228
Stevens Point, WI 54481-0228



Name Chg

▲ Your return address and phone number during the day: (715) 344 - 0890

INSTRUCTIONS (Continued)

A. State the name of the corporation (before any change effected by this amendment) and the text of the amendment(s). The text should recite the resolution adopted (e.g., "Resolved, that Article 1 of the articles of incorporation be amended to read: (enter the amended article). If an amendment provides for an exchange, reclassification or cancellation of issued shares, state the provisions for implementing the amendment if not contained in the amendment itself.

B. Enter the date of adoption of the amendment(s). If there is more than one amendment, identify the date of adoption of each. Mark (X) one of the three choices to indicate the method of adoption of the amendment(s).

By Board of Directors – Refer to sec. 180.1002 for specific information on the character of amendments that may be adopted by the Board of Directors without shareholder action.

By Board of Directors and Shareholders – Amendments proposed by the Board of Directors and adopted by shareholder approval. Voting requirements differ with circumstances and provisions in the articles of incorporation. See sec. 180.1003, Wis. Stats., for specific information.

By Incorporators or Board of Directors – Before issuance of shares – See sec. 180.1005, Wis. Stats., for conditions attached to the adoption of an amendment approved by a vote or consent of less than 2/3rds of the shares subscribed for.

C. Enter the date of execution and the name and title of the person signing the document. The document must be signed by one of the following: An officer of the corporation (or incorporator if directors have not been elected), or a court-appointed receiver, trustee or fiduciary. A director is not empowered to sign.

If the document is executed in Wisconsin, sec. 182.01(3) provides that it shall not be filed unless the name of the person (individual) who drafted it is printed, typewritten or stamped thereon in a legible manner. If the document is not executed in Wisconsin, enter that remark.

FILING FEE - \$40.00.

DFI/CORP/4I(R02/05/04)

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