

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FIFTH THIRD BANK		03/28/2011	Banking Corporation: MICHIGAN

RECEIVING PARTY DATA

Name:	VIOLET PACKING LLC
Street Address:	2200 Bleecker Street
City:	Utica
State/Country:	NEW YORK
Postal Code:	13501
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	0658138	DON PEPINO
Registration Number:	0768465	DON PEPINO
Registration Number:	0795652	VIOLET
Registration Number:	0900371	DON PEPINO
Registration Number:	1752733	
Registration Number:	1733345	SCLAFANI
Registration Number:	3360094	SCLAFANI
Registration Number:	2078857	SCLAFANI
Registration Number:	2098899	DONPEPINO

CORRESPONDENCE DATA

Fax Number: (312)863-7806
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-863-7198
 Email: nancy.brougher@goldbergekohn.com

900187773

TRADEMARK
REEL: 004509 FRAME: 0042

OP \$240.00 0658138

Correspondent Name: Nancy Brougher
Address Line 1: Goldberg Kohn Ltd.
Address Line 2: 55 East Monroe Street, Suite 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	5591.002
NAME OF SUBMITTER:	Nancy Brougher
Signature:	/njb/
Date:	03/29/2011

Total Attachments: 3
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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

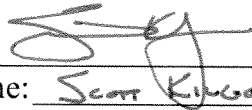
THIS RELEASE is made as of this 28TH day of MARCH, 2011, by FIFTH THIRD BANK ("Bank") in favor of VIOLET PACKING LLC, a Delaware limited liability company ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of October 7, 2004, made by Company in favor of Bank, which was recorded with the United States Patent and Trademark Office at Reel 2956/Frame 0692.

Bank consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Bank's legal representatives, assigns and successors.

FIFTH THIRD BANK

By: 
Name: SCOTT KING
Title: VICE PRESIDENT

SCHEDULE A

TRADEMARKS

MARK	REGIS. NUMBER	REGIS. DATE
DON PEPINO	658138	02/04/1958
DON PEPINO	768465	04/21/1964
VIOLET	795652	09/07/1965
DON PEPINO	900371	10/06/1970
None (Design Only)	1752733	02/16/1993
SCLAFANI	1733345	11/17/1992
SCLAFANI	3360094	12/25/2007
SCLAFANI	2078857	07/15/1997
DONPEPINO	2098899	09/23/1997