



3/29/11

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy (ies) thereof

1. Name of conveying party(ies): Ivfonline.com LLC, Inc., a company of the State of Connecticut

2. Name and address of receiving party(ies)

Name: Genx International Inc., a corporation of the State of Connecticut

Address 393 Soundview Road, Guilford, CT 06437

Additional name(s) of conveying parties attached? () Yes (X) No Additional name(s) & address(es) attached? () Yes (X) No

3 Nature of conveyance

(X) Assignment; () Merger; () Security Agreement; () Change of Name; () Other

Execution Date(s): March 17, 2011

4 Application number(s) and/or trademark registration number(s)

A Trademark Registration No.(s) 3,141,340; 3,087,226, 2,996,361; 2,859,085, 2,518,880, 2,537,480, and 3,062,249.

B. Trademark Application Nos

Additional numbers attached () Yes (X) No

5. Name and address of party to whom correspondence concerning this document should be mailed

Name: William W. Jones

Street Address. 6 Juniper Lane

Madison, CT 06443

6. Total number of trademark applications and registrations involved: 7 registrations

7. Total fee (37 CFR 3.41): \$190 00

(X) Enclosed

() Authorized to be charged to deposit account

8 Deposit account number

(Attach duplicate Copy of this page if paying by deposit account)



DO NOT USE THIS SPACE

9 Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

William W. Jones

Name of Person Signing

Signature

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01 FEB 2011
MAR 29 2011
45.00 U:
10-00 U:

Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT

WHEREAS, Ivfonline.com LLC , a limited liability company of the State of Connecticut, having a place of business at 393 Soundview Road, Guilford, CT 06437 (hereinafter "IVF") is the owner of the following United States Trademark Registrations:

- 1) No. 3,141,340, registered September 12, 2006 for the trademark "FERTILAGE";
- 2) No. 3,087,226, registered May 2, 2006 for the mark "LOTUS TIGER";
- 3) No. 2,996,361, registered September 20, 2005 for the mark "CALL OR CLICK WWW.IVFONLINE.COM";
- 4) No. 2,859,085, registered June 29, 2004 for the mark "WWW.IVFONLINE.COM";
- 5) No. 2,518,880, registered December 11, 2001 for the mark "VIRTUALLY EVERYTHING IVFONLINE";
- 6) No. 2,537,480, registered February 5, 2002 for the mark "VIRTUALLY EVERYTHING IVFONLINE"; and
- 7) No. 3,062,249, registered February 28, 2006 for the mark "FERTILITY WORLD";

and

WHEREAS, Genx International, Inc., a corporation of the State of CT, having a place of business at 393 Soundview Road, Guilford, CT 06437 (hereinafter "GENX") is desirous of acquiring all right and title to said registrations and said marks,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, IVF does hereby assign unto GENX all right, title and interest in and to the said registrations and said marks, together with the good will of the business symbolized by the said marks.

Ivfonline.com LLC, by:



Michael D. Cecchi
CEO

Date: 3/17/2011