

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Conversion to corporation	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
One Kings Lane, LLC		12/02/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	One Kings Lane, Inc.		
<b>Street Address:</b>	501 Second Street, Suite 114		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94107		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3800457	ONE KINGS LANE	
<b>Registration Number:</b>	3682600		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(206) 359-8000		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Grace Han Stanton, c/o Perkins Coie LLP		
<b>Address Line 1:</b>	1201 Third Avenue, Suite 4800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>ATTORNEY DOCKET NUMBER:</b>	74493-4000		
<b>NAME OF SUBMITTER:</b>	Grace Han Stanton		
<b>Signature:</b>	/Grace Han Stanton/		

CH \$65.00 3800457

900187823

**TRADEMARK**  
 REEL: 004510 FRAME: 0369

Date:

03/29/2011

Total Attachments: 2

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# Delaware

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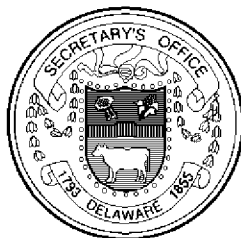
*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "ONE KINGS LANE, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "ONE KINGS LANE, LLC" TO "ONE KINGS LANE, INC", FILED IN THIS OFFICE ON THE SECOND DAY OF DECEMBER, A.D. 2009, AT 2:28 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7672425

DATE: 12-02-09

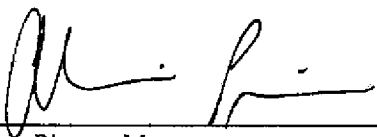
TRADEMARK  
REEL: 004510 FRAME: 0371

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY TO A CORPORATION**

Pursuant to Title 8, Section 265 of the Delaware General Corporation Law, the undersigned, on behalf of One Kings Lane, LLC, a California limited liability company, has executed the following Certificate of Conversion:

1. The date on which One Kings Lane, LLC, a California limited liability company, was first formed is December 23, 2008.
2. The jurisdiction in which One Kings Lane, LLC was first formed is the state of California.
3. The jurisdiction immediately prior to the filing of this Certificate of Conversion is the state of California.
4. One Kings Lane, LLC is the name of the limited liability company immediately prior to the filing of this Certificate of Conversion.
5. One Kings Lane, Inc. is the name of the corporation as set forth in its Certificate of Incorporation filed in accordance with Section 265(b)(2) of the Delaware General Corporation Law.

IN WITNESS WHEREOF, this Certificate of Conversion has been executed by the undersigned Manager on behalf of One Kings Lane, LLC this 2<sup>nd</sup> day of December, 2009.

  
\_\_\_\_\_  
Alison Pincus, Manager