

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CURT AND SHONDA SCHILLING MELANOMA FOUNDATION OF AMERICA		12/10/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	SHADE FOUNDATION OF AMERICA		
Street Address:	3811 E BELL ROAD, SUITE 106		
City:	PHOENIX		
State/Country:	ARIZONA		
Postal Code:	85032		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2943677	SHADE	
Registration Number:	2943678	SHADE	
Registration Number:	3200837	LIMIT THE SUN NOT THE FUN!	
Registration Number:	3524223	LIMIT THE SUN NOT THE FUN!	
CORRESPONDENCE DATA			
Fax Number:	(609)896-1469		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6098963600		
Email:	ipdocket@foxrothschild.com		
Correspondent Name:	Fox Rothschild LLP		
Address Line 1:	997 Lenox Drive, Building 3		
Address Line 4:	Lawrenceville, NEW JERSEY 08648		
ATTORNEY DOCKET NUMBER:	081599.00028		

OP \$115.00 2943677

900187898

**TRADEMARK
 REEL: 004510 FRAME: 0851**

NAME OF SUBMITTER:	Christopher R. Kinkade
Signature:	/Christopher R. Kinkade/
Date:	03/30/2011
Total Attachments: 6 source=int1458#page1.tif source=int1458#page2.tif source=int1458#page3.tif source=int1458#page4.tif source=int1458#page5.tif source=int1473#page1.tif	



**AFFIDAVIT OF PUBLICATION
for Corporation Commission**

ARIZONA CAPITOL TIMES
P.O. Box 2260 Phoenix, AZ 85002
Phone: (602) 258-7026 / Fax: (602) 258-2504

STATE OF ARIZONA
County of Maricopa

I, GINGER L LAMB, as vice president and publisher of the Arizona Capitol Times, am authorized as agent to make this affidavit of publication. Under oath, I state that the following is true and correct.

The ARIZONA CAPITOL TIMES, is a newspaper which is published weekly, is of general circulation and is in compliance with Arizona Revised Statutes §§ 10-140.34 & 39-201.A & B. The notice will be/has been published three (3) consecutive times in the newspaper listed above.

DATES OF PUBLICATION:

- 1) May 20, 2005
- 2) May 27, 2005
- 3) June 3, 2005

THE NAME OF THE CORPORATION: CURT AND SHONDA SCHILLING MELANOMA FOUNDATION OF AMERICA
changing name to
SHADE FOUNDATION OF AMERICA

CORPORATE FILE NUMBER: 1046149-5

TYPE OF DOCUMENT: Articles of Amendment to Articles of Incorporation

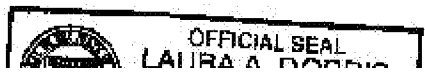
(EXAMPLE: Merger between party a and party b; name change from/for; foreign authority with a fictitious name; articles of incorporation; application for authority; articles of organization; amendment; etc.)

AUTHORIZED SIGNATURE: _____
(Handwritten signature)

SUBSCRIBED AND SWORN TO BEFORE ME
ON THE 3RD DAY OF JUNE, 2005.

NOTARY SIGNATURE: _____
(Handwritten signature)

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RECEIVED



TRADEMARK