

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DAVID C COOK NON-PROFIT CORPORATION	FORMERLY COOK COMMUNICATIONS MINISTRIES CORPORATION COLORADO	02/28/2011	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Rev. Gordon Jeffrey Miner		
Street Address:	10838 Midnight Drive		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46239		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76402893	LIFE JOURNEY	
Registration Number:	3216694	LIFE JOURNEY	
CORRESPONDENCE DATA			
Fax Number:	(317)569-1293		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3175691200		
Email:	adavis@d-slaw.com		
Correspondent Name:	P. Adam Davis, Davis & Sarbinoff, LLC		
Address Line 1:	9000 Keystone Crossing, Suite 660		
Address Line 4:	Indianapolis, INDIANA 46240		
ATTORNEY DOCKET NUMBER:	MINER		
NAME OF SUBMITTER:	P. Adam Davis		
Signature:	/P. Adam Davis/		
Date:	03/30/2011		
Total Attachments: 1 source=Life Journey Trademark Assignment_signed#page1.tif			

OP \$65.00 76402893

TRADEMARK ASSIGNMENT AGREEMENT

This is a Trademark Assignment Agreement by and between David C Cook, an Illinois nonprofit corporation ("Assignor"), having a mailing address of 4050 Lee Vance View, Colorado Springs, Colorado 80918, to Rev. Gordon Jeffrey Miner, an individual citizen of the United States ("Assignee"), having a mailing address of 10838 Midnight Drive, Indianapolis, Indiana 46239.

WHEREAS, Assignor is the owner of all right, title and interest, including, without limitation, common law trademark rights, in and to the trademark "LIFE JOURNEY" including, without limitation, the federal registration for the "LIFE JOURNEY" trademark in the United States therefor (Registration No. 3,216,694 dated March 13, 2007) used in connection with "printed teaching and instructional materials of a religious nature, namely, books, informational pamphlets, informational newsletters, Bibles, informational brochures and curriculum, namely, teaching guides, student books, student activity guides and workbooks, devotional books, posters, discussion guides, study books, and study guides for religious education, all in the field of Christianity" in International Class 16 (the "Mark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for Eight Hundred Fifty Dollars (\$850.00 USD), representing good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by said Mark, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Mark to Assignee. Notwithstanding the foregoing, Assignor has an existing inventory of goods containing the LIFE JOURNEY trademark and Assignee hereby agrees that Assignor shall have the unrestricted right to liquidate such existing inventory and Assignee grants Assignor a royalty-free, non-exclusive, worldwide license to use the LIFE JOURNEY mark to advertise such inventory until such time as all inventory is disposed.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 28th day of February, 2011.

Assignor

DAVID C COOK

By  3.3.11

Dan Rich

Senior Vice President and Publisher

Assignee


Rev. Gordon Jeffrey Miner