

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr Alan Richard Barratt		01/10/2011	INDIVIDUAL: UNITED KINGDOM
Isopure Company LLC	FORMERLY Nature's Best	01/10/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Mr Alan Richard Barratt
Street Address:	Oak Lane House, Oak Lane
City:	Barston, Solihull
State/Country:	UNITED KINGDOM
Postal Code:	B92 0JR
Entity Type:	INDIVIDUAL: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2886209	GRENADE

CORRESPONDENCE DATA

Fax Number: (167)544-6274
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: +44 (0) 1675446274
 Email: julietbarratt@hotmail.co.uk
 Correspondent Name: Alan Richard Barratt
 Address Line 1: Oak Lane House, Oak Lane
 Address Line 4: Barston, Solihull, UNITED KINGDOM B92 0JR

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

900188124

**TRADEMARK
 REEL: 004513 FRAME: 0739**

OP \$40.00 2886209

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

mr Alan Richard Barratt

Signature:

/Alan Barratt/

Date:

04/01/2011

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS THE ISOPURE COMPANY, LLC, also known as Nature's Best, a Delaware limited liability company located at 195 Engineers Road, Happaugue, New York 11788 ("Assignor") is using and is the owner of the trademark GRENADE for dietary supplement products in the United States ("GRENADE Mark"); and

WHEREAS, Assignor is the owner of a federal registration, US Registration No. 2886209, dated September 21, 2004 with the U.S. Patent and Trademark Office for the GRENADE Mark ("Trademark Registration"); and

WHEREAS Mr. Alan Barratt, an individual with an address at Oak Lane House, Oak Lane, Barston, Solihull B92 0JR, United Kingdom ("Barratt"), desires to acquire the GRENADE Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys, grants and sets over to Barratt all right, title and interest of every kind and nature in and to the GRENADE Mark, together with the goodwill of the business symbolized by it, and the Trademark Registration, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute further papers and at Barratt's request and expense to do such other reasonable acts as may be necessary and proper to vest full record title in and to the Trademark Registration to Barratt.

IN WITNESS WHEREOF, THE ISOPURE COMPANY LLC has caused this Trademark Assignment to be executed and delivered as of JANUARY 10, 2011.

THE ISOPURE COMPANY LLC

By: _____

Name: HAL KATZ

Title: PRESIDENT