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O:BRIDGESTONE AMERICAS, INC. COMPANY:1200 FIRESTONE PARKWAY

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.102/04/2011
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Firestone Specialty Products Company, LLC		01/04/2011	LIMITED LIABILITY COMPANY: Indiana USA
RECEIVING PARTY DATA			
Name:	Firestone Building Products Company, LLC		
Street Address:	250 West 96th Street		
City:	Indianapolis		
State/Country:	INDIANA USA		
Postal Code:	46260		
Entity Type:	LIMITED LIABILITY COMPANY: Indiana USA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77964941	FG FLASHGARD	
Registration Number:	3625799	LINING FOR LIFE	
Registration Number:	3737704	LINING IN ACTION	
Registration Number:	3737705	LINING THAT WORKS	
Serial Number:	77905952	THE FLEXIBLE SOLUTION	
CORRESPONDENCE DATA			
Fax Number:	(330)379-4064		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	iplaw@bfusa.com		
Correspondent Name:	Bridgestone Americas, Inc.		
Address Line 1:	1200 Firestone Parkway		
Address Line 4:	Akron, OHIO 44317-0001		
NAME OF SUBMITTER:	Sarah M. Jabbari		

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700459876

TRADEMARK
REEL: 004515 FRAME: 0158

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TO: BRIDGESTONE AMERICAS, INC. COMPANY: 1200 FIRESTONE PARKWAY

Signature:	/smj/
Date:	02/04/2011
Total Attachments: 2 source=2011-1-4 Trademarks from FSSP to FSBP#page1.tif source=2011-1-4 Trademarks from FSSP to FSBP#page2.tif	

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O:BRIDGESTONE AMERICAS, INC. COMPANY:1200 FIRESTONE PARKWAY

TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is by Firestone Specialty Products Company, LLC, an Indiana limited liability company having a business address of 250 West 96th Street, Indianapolis, Indiana, 46260, U.S.A. ("Assignor") to Firestone Building Products Company, LLC a Indiana limited liability company having a business address of 250 West 96th Street, Indianapolis, Indiana, 46260, U.S.A. ("Assignee").

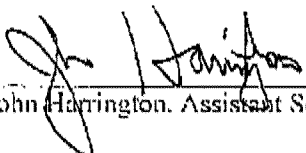
RECITALS

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the trademarks listed in the attached Exhibit A, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extension thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assignees from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

ASSIGNOR:

Firestone Specialty Products Company, LLC



John Harrington, Assistant Secretary and Senior Counsel

January 4, 2011

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O:BRIDGESTONE AMERICAS, INC. COMPANY:1200 FIRESTONE PARKWAY

Exhibit A

to Trademark Assignment between
Firestone Specialty Products Company, LLC and Firestone Building Products Company, LLC
dated January 4, 2011

Mark	Registration No.	Application No.
FLASHGARD & design		77964941
LINING FOR LIFE	3625799	77484838
LINING IN ACTION	3737704	77484832
LINING THAT WORKS	3737705	77484835
THE FLEXIBLE SOLUTION		77905952