

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/14/2011		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	FleetRisk Advisors, Inc.		03/31/2011
			Entity Type CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	QUALCOMM Incorporated		
Street Address:	5775 Morehouse Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3563586	THE DRIVING CENTER DRIVING EXPERIENCE FOR LIFE
	Registration Number:	2999157	INTELLIGENT DRIVER
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-857-6000		
Email:	koines.kristen@arentfox.com		
Correspondent Name:	N. Christopher Norton, Esq.		
Address Line 1:	1050 Connecticut Ave., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 22036		
ATTORNEY DOCKET NUMBER:	032592.10099		
NAME OF SUBMITTER:	N. Christopher Norton		
Signature:	/Christopher Norton/		

OP \$65.00 3563586

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TRADEMARK

Date:

04/05/2011

Total Attachments: 4

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, FleetRisk Advisors, Inc., a Delaware corporation located and doing business at 4500 Mansell Road FL1, Alpharetta, Georgia 30022 ("FleetRisk") is the owner of the trademarks, trade names, and trademark registrations listed and depicted at Exhibit A, and all goodwill symbolized by the trademarks (collectively, the "Trademarks"); and

WHEREAS, on January 14, 2011, QUALCOMM Incorporated, a Delaware Corporation located and doing business at 5775 Morehouse Drive, San Diego, California 92121 ("Qualcomm"), acquired all right, title, and interest in and to the Trademarks from FleetRisk; and

WHEREAS, the parties are desirous of ratifying and confirming the transfer of all right, title, and interest in and to the Trademarks to Qualcomm;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, FleetRisk has assigned and hereby assigns, transfers, and sets over to Qualcomm, nunc pro tunc as of January 14, 2011, the entire right, title, and interest in and to the Trademarks, the same to be held and enjoyed by Qualcomm, its successors, assigns, and other legal representatives.

FleetRisk further assigns to Qualcomm all right to sue for and receive all damages accruing from past infringements of the Trademarks assigned.

This assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

FleetRisk Advisors, Inc.

Date: 3/31/11

By: Marc Sands

Name: Marc Sands

Title: Secretary


EXHIBIT A: "Trademarks"

Trade Names:

THE DRIVING CENTER
SAFETY MANAGEMENT SOLUTIONS
FLEETRISK ADVISORS

Registered Trademarks:

theDrivingCenter

 *Driving Experience for Life*

(U.S. Trademark Registration No. 3563586)

 **INTELLIGENT
DRIVER**

(U.S. Trademark Registration No. 2999157)

Unregistered Trademarks:

PRIMAS

SPA

ORBIT

SPOTR

TRAC

SAFETY BASED INSURANCE

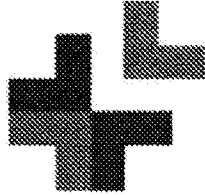
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theDrivingCenter™

 *Driving Business...Safety*



SAFETY
MANAGEMENT
SOLUTIONS

SMS

SMS 
LEARNING.COM

FleetRisk
Advisors

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RECORDED: 04/05/2011

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